Akron Ohio on Post Cards
Postal Card – Authorized in 1873. Printed by the government on which postage paid indicia is printed on the card itself.

Private Mailing Card – Authorized July 1, 1898 to take the same rate and to function at the same level as postal cards. No messages were allowed on the address side.

Post Card – Another name commonly used for private mailing cards but message were allowed on the address side after 1907.
Domestic postal cards were first introduced in May of 1873 and the rate was 1c.
Postal Cards 1875-1915
Private Mailing Card

To every family purchasing a sack of Pillsbury or Mothers Flour we will present you absolutely FREE a 20th Century Kitchen Rack. Save your walls and have a place for all your kitchen utensils.

BOTZUM BROS.
Akron Ohio.
1901-1907
Message Face Cards AKA Undivided Back Period
Divided Back Period
1907-1915
White Border Period
1915-1930
Linen Period
1930-1940’s
Chrome (Photo chrome) Period
1939-Present
Any writing inside was charged letter rate.
Akron

War Rate

Effective November 2, 1917
To June 30, 1919.

To help pay for the war effort the War Revenue Act of October 3, 1917 increased domestic first class letter rates from 2c to 3c and the 1c post card rate to 2c. Letters and post cards mailed locally remained at pre war rates.

Top: Post card to Nelsonville, Ohio 1918.
War Rate

Domestic rates applied to US military Post Offices

Domestic rates applied to treaty rate counties like Mexico and Canada.
In 1917 the PO Dept printed 2c cards to replace the then current 1c Franklin. After the war stocks of 2c cards were revalued to 1c at post offices throughout the country. Revaluing was accomplished by dies provided by the PO dept. The dies were placed in Universal cancelling machines to revalue the cards. 47 dies were used and transferred between post offices.
Missent to Akron, Ohio
Akron

2c Postal Card Rate
April 15, 1925 to July 1, 1928

This rate applied only to privately printed postcards not government issued postal cards.

Mailed at the 1c rate shortly after the unpopular new rate was implemented. Assessed postage due April 23, 1925.

Attempted printed matter rate usage of 1 ¼ c but assessed ½ c due because of writing on the address side of the card.

Holiday Greetings
Post Card Folder 2c post card rate
Parcel Post Stamps

Parcel post stamps were issued on January 1, 1913 for the newly created 4th class mail category known as parcel post. Only parcel post stamps could be used on packages mailed. This requirement was later changed and effective July 1, 1913 regular postage could be used to frank packages and parcel post stamps became useable as regular stamps.

Parcel post stamps used to pay the 1c post card rate and the 2c first class letter rate.
Forwarding

As per postal regulations “When a postal card has reached the office to which it is addressed, it may at the request of the party addressed, be forwarded to another post office without addition charge”

Madison Wisconsin to Fairmont, Nebraska forwarded to Plattsmound then York, Nebraska and finally to Akron, Ohio.

St. Louis, Missouri to N. Springfield Missouri forwarded to Akron, Ohio.
Double Mailed

Sent March 2, 1914 to a person owing for a classified ad. That person returned the amount due with the post card and added 1c postage in an envelope. The card was then marked PAID and returned, mailed again on March 9th to the same address.
Penalty Mail

The Act of March 3, 1877 established the penalty privilege to transmit mail free of postage which related only to the business of the government of the US provided that envelopes and postal cards were endorsed Official Business, name of the department and subject to a fine of $300 for private use.

C. V. Geisler,

1141 Laird Ave.,

City.

Division No. 2, Akron, Ohio.

Local Board for

3146 Akron

You are hereby notified that, as a result of your physical examination, you have been found by the Local Board qualified for military service qualified for special and limited military service as a

which leaves you in Class subject to call in your order of call when the Government may have need of your services.

James Robinson

Member of Local Board.
To prevent damage in cancelling machines postcards with glitter or other adherences were sold with glassine envelopes to mail with instructions. This card has a wire attached for the cat’s tail.
Doyle's
27 S. High St., Akron, O.

This card illustrates
one of the many exclusive designs
we are now showing in

Fall and Winter
Millinery

"Herbtone," the ideal hair tonic—we sell it
Prockrandt Paint

POST CARD

A FEW...
POCKRANDT BEST ITEMS
THAT WE MANUFACTURE:

Oil Colors
Tinting Colors
Japan Colors
Prevento Rust
Termite Exterminator
Outside Primer
Sash Paint
Screen Paint
Mill White
Roof Paint
Roof Cement
Caulking Compound
Tinners Red
Graphite Paint
Traffic Paint

C. H. Rittenhouse,
309 W. North St.,
Akron, Ohio.

THE LIFE OF RILEY

You also can live the life of Riley when you use
POCKRANDT BEST PAINT PRODUCTS
in your home.
They are good looking, good wearing, good covering,
good lasting. These are the outstanding features of
POCKRANDT PAINT PRODUCTS.
You will make no mistake by using them throughout
your home.

Sold Only at
THE POCKRANDT PAINT CO.,
14 NORTH HOWARD STREET
Firestone Tire & Rubber
Goodyear Tire & Rubber

POST CARD

The Goodyear Tire & Rubber Co.
Akron, Ohio.
U. S. A.

This remarkable stack rises to a height of 250 feet. The diameter at base is 22 feet and 5 in. with 32 1/2 in. wall. Is 12 feet in diameter at top. 1310 tons of material were required to build it.

This stack fans the fires under our boilers and is in a way responsible for the production of Goodyear Carriage Tires.

Write for our Carriage Tire literature—your orders will receive our best attention.

Ernest Burgdorf
1105 10th St.
Washington, D. C.
As M.C. of the B.F. Goodrich Television Show - "Celebrity Time" I felt it would be a good idea to visit the "Rubber Capital of the World." While here they gave me a real "Cook's Tour" of the BFG plant, and the trip was so fascinating I thought you might be interested in these photos. After seeing how they are made, I am firmly convinced that the only tires I want on my car are B.F. Goodrich Silvertowns. If you need tires why don't you drop in at -

Kimmich Tire Shop
235-6th St. Phone 9036
Ellwood City, Pa.

I am sure he will give you a good deal on a set of new Silvertowns. Tell him I sent you in! -

[Signature]
B.F. Goodrich
Graf Zeppelin Airmail

1928 American Flight post card rate 53¢

1928 Around The World Flight post card Rate $1.78 + 5¢ airmail rate to Lakehurst.
Graf Zeppelin Airmail

1930 Pan American Flight post card rate $1.30

1933 Chicago Flight post card rate 50c
Early Commemorative Jamestown Expo
Early Commemorative Pan Pacific

Perfin used from the Lake Erie Western RR.
UPU Congress at Bern, Switzerland established the postal card rate at one half that countries letter rate. The US rate was rounded down to 2c. The rate took effect July 1, 1875.
The rules of the 1885 UPU Lisbon Convention required that private mailing cards were to be inscribed on the front in French “Carte Postale Universal Postal Union.” Post cards not fulfilling this form were charged the letter rate of 5c. This card is inscribed “Souvenir Card.”
Akron

Seapost

Foreign vessels operated post offices aboard ship traversing the high seas. Their function was to process mail during the voyage to expedite delivery.

Posted aboard the German ship Bremen
By a passenger en route to America.
Post card rates became free for the military on active duty starting in 1917
Short paid postal cards like letter mail was charged double the amount due to the sender. 5 pfennig equaled 1/2c. 2 times 1.5c due from the recipient was 3c.
Short Paid Post Cards

No postage thus double the 2c UPU rate due to the recipient of 4c. It wasn’t until 1925 that articles were required to be prepaid or partially prepaid. Yugoslavia?
The UPU Convention of Madrid in 1920, dictated that mail that was totally or insufficiently prepaid were liable to charge the amount of deficiency but this charge was not to be less than 6c. This rule was not applied to mail received from countries which applied reduced rate on mail to the US. Italy was not one of them.
Redirection was the same as letter mail and required no additional postage. Akron to Paris to Naples to Capri. Valentine mailed on February 12, 1906.
On October 1, 1925 the UPU postal card rate increased to 3c.
Foreign Postage Due

One dinar equals 2c double the 1c deficiency.
Not Just Card Board

Leather

Metal

Aluminum

Birch Bark
Pennant Akron Greetings
Greetings From Akron
Cartoon Greetings

Mein luf, I luf you vere I am.
und etery odder place yet!
AKRON, O.

WELCOME TO OUR CITY!
We never neglect our business here in Akron, Ohio.

VACATION DAYS IN Akron, O.
Tennie is great sport here.

You'd never want to say goodbye in Akron, Ohio.
More Post Card Folders
January 1, 1952, marked the passing of the “penny postal card” the email of its era. The rate lasted 79 years. 1873-1952
Really!! THE END