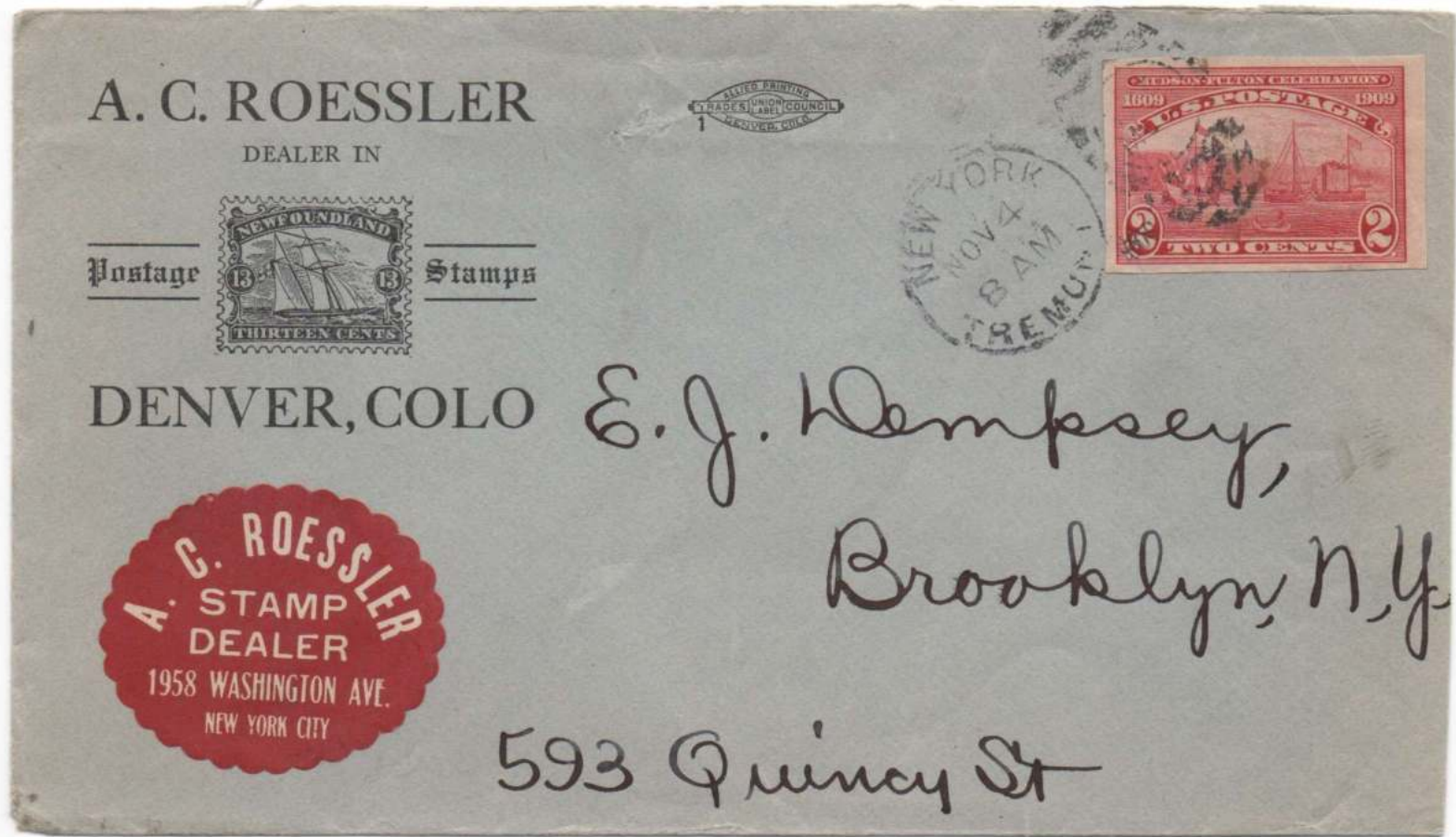
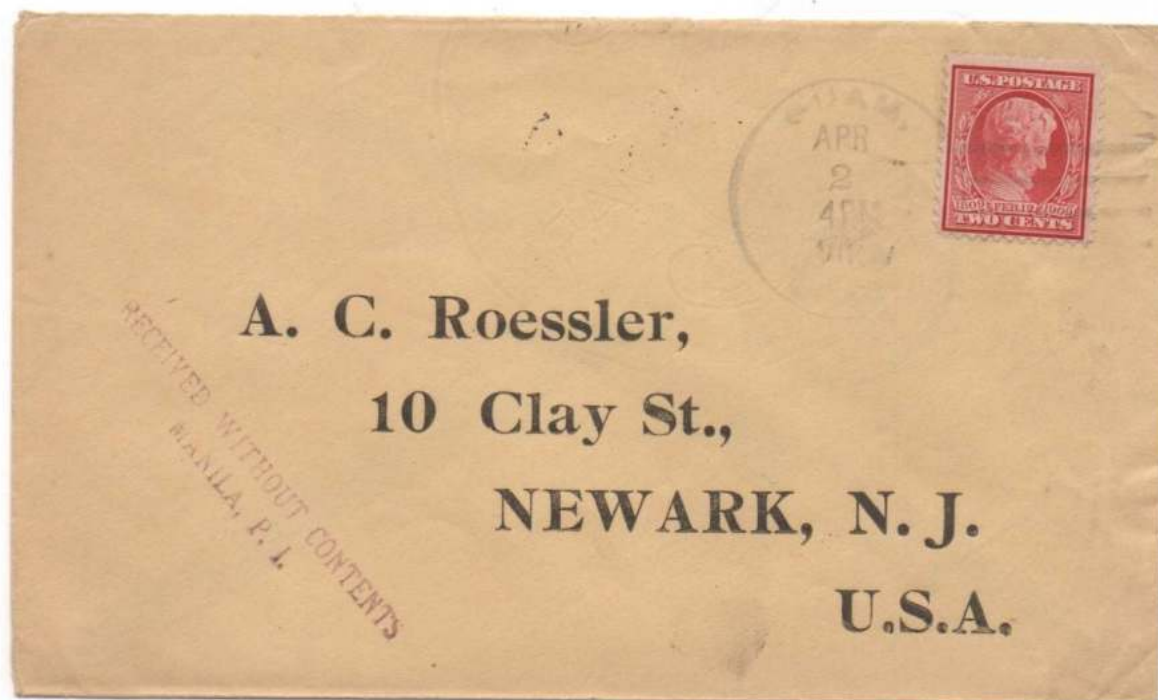


AC Roessler





Stamps On Covers

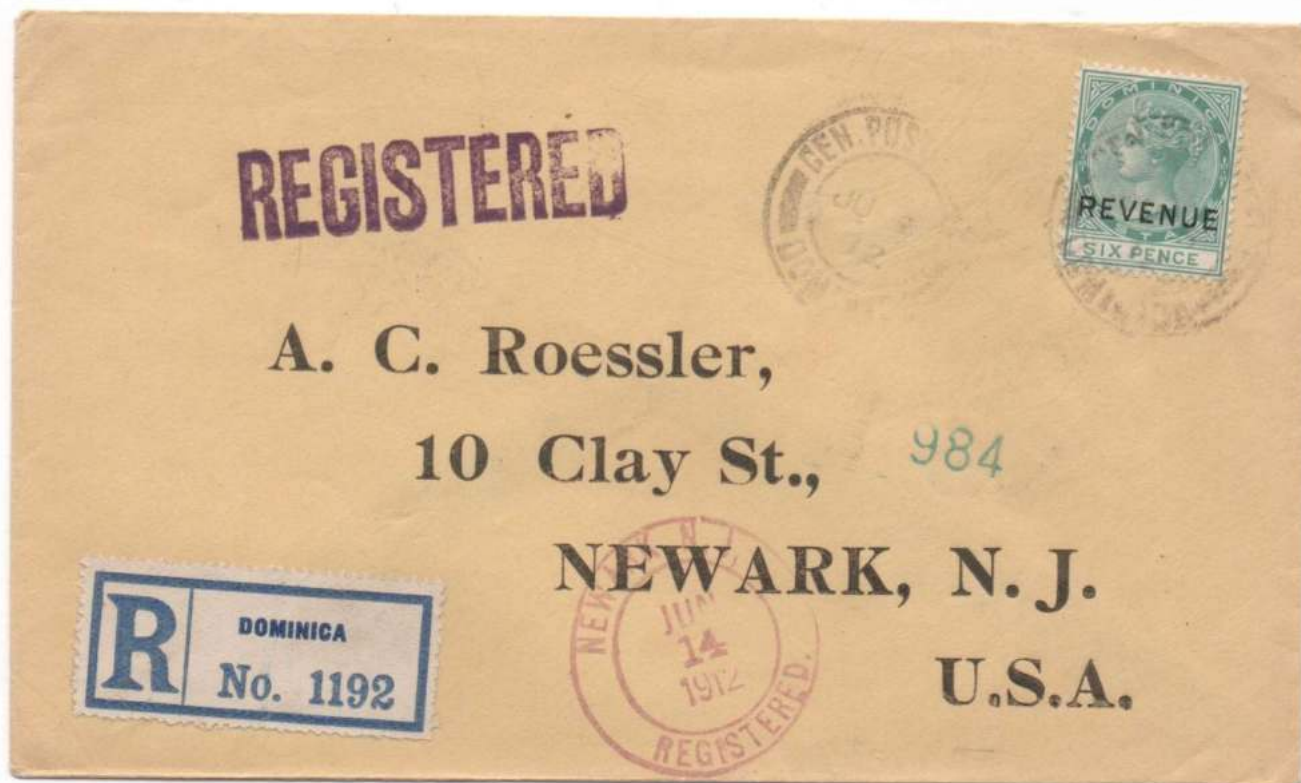
have always been popular. The Seybold collection has, in no small measure, influenced the market. The demand for good stamps on the original cover has never been as great.

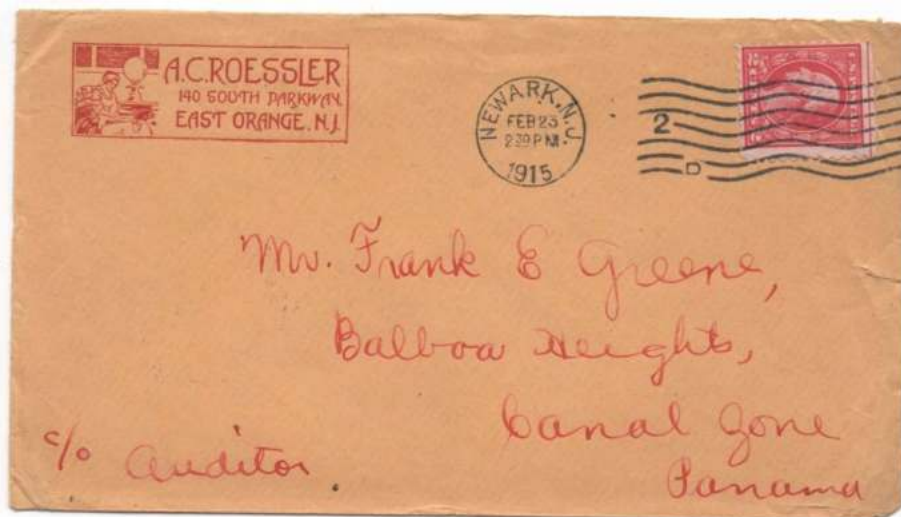
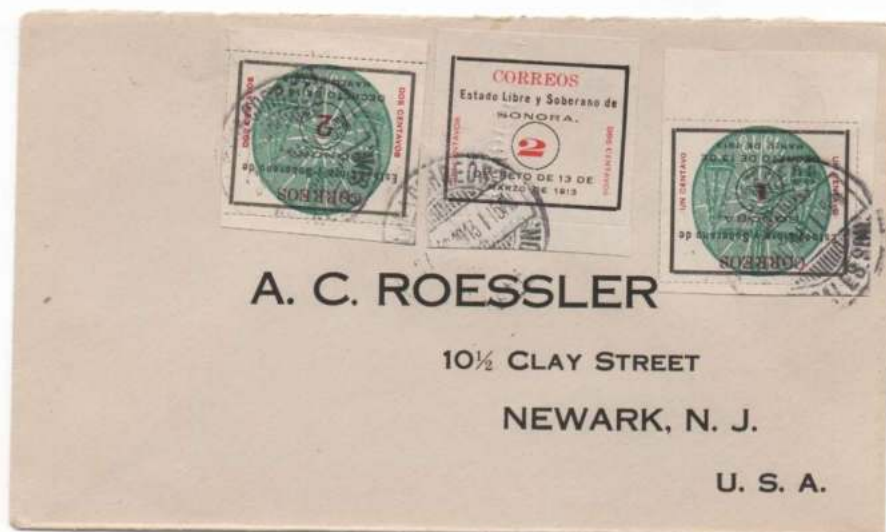
One of the largest collections lacked this stamp:—

Cape Of Good Hope,
FOUR PENNY BLUE,
1853, triangle.

We offer this stamp (everybody, philatelist and non-philatelist, knows this famous old friend) on the cover, all fine copies, cancelled with a triangular postmark for 75¢.

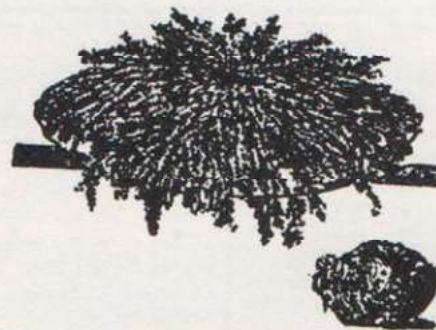
If we offered this in England our stock would be exhausted in one week. Also have a few off the cover for 45¢ each.





140 SOUTH PARKWAY, EAST ORANGE, N. J.

FROM SONORALAND



Most Sonora dealers can sell you Sonora stamps, but how many can sell you a marvelous plant, the Resurrection Plant from Sonora. "I can," quoth little Johnny Green.

Apparently a dead bit of noth-

ing, when placed in water it blooms into life, a dark green fern. Removed from water, it dries up. Resurrects indefinitely. Lasts for years. Not hurt by frost. Sent by our agent in Sonora, post-paid, 10c.

Nicaragua, officials with surcharge omitted (cat., as an average, \$1.50 each), Nos. 701a, 702a, 703a, 704a, 705a, 710a. Per set of 6 unused.....48c

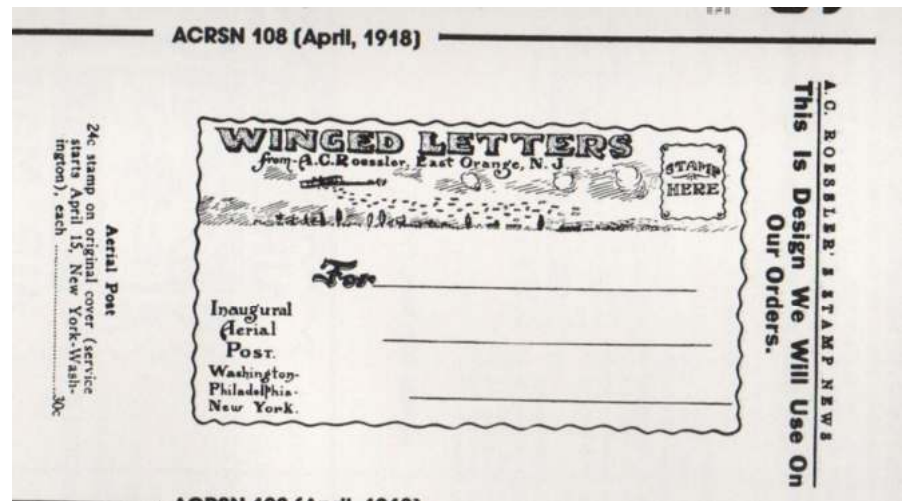
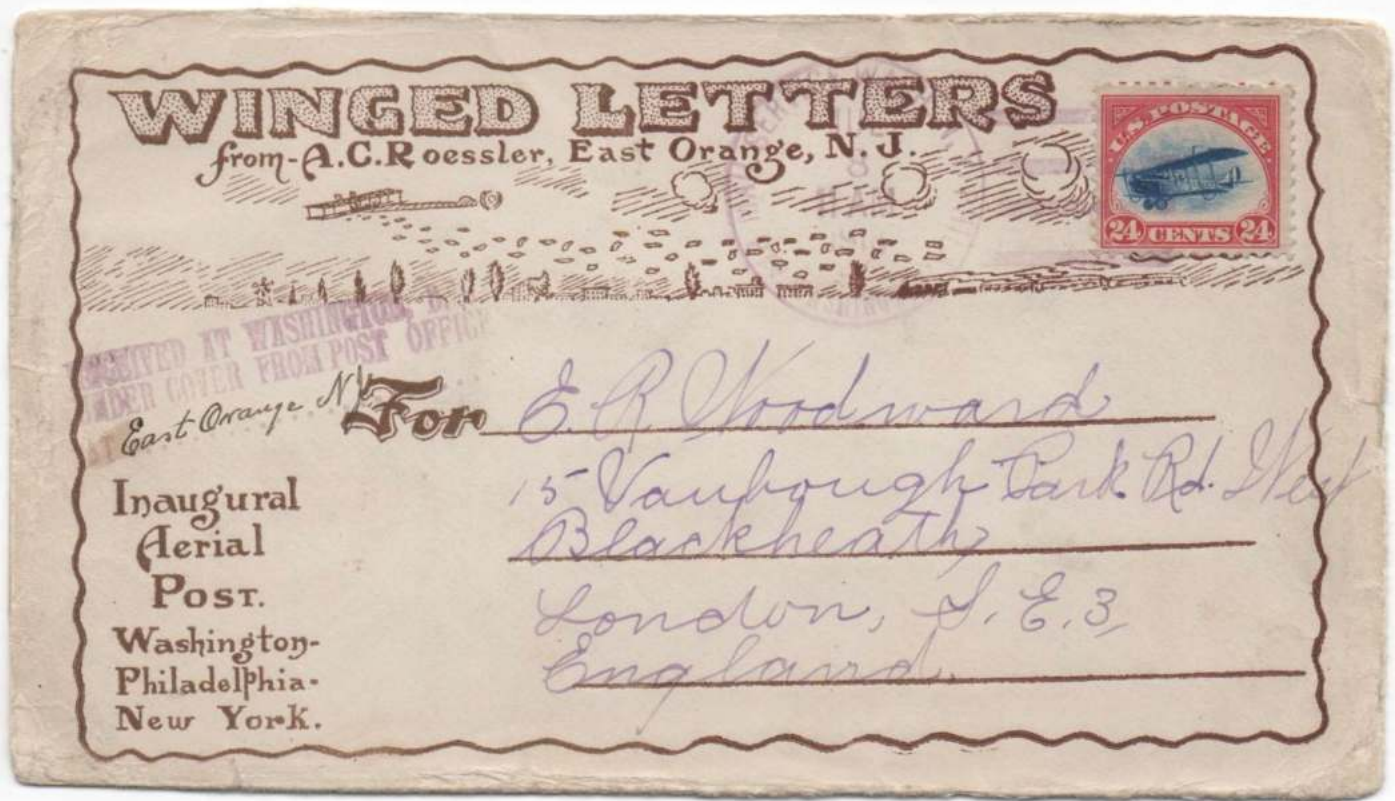
Address orders to
A. C. ROESSLER
140 SOUTH PARKWAY
EAST ORANGE, N. J.

Yes, Gertie, we have moved (What? Oh, alright). We have re-moved. The old place (a little sad, chilly, shivery music, professor) knows us no more. We have gone away from the old domicile and moved up to East Orange. (Voice in rear of hall: "That's hard on E. O."). The usual thing to say is that "on account of increasing biz, larger 1/4's are necessary, etc." We could pull that too, but the real reason is that we had a chance to make a good deal in real estate. (You can't go wrong in following us, you sec. We tell the truth everytime.)

Now we have a nice cozy office. A whole floor of shelves, desks, stock-books, typewriters, clerks, a paper-mache safe—everything just as if we were a real stamp dealer.

We have converted it into a "mail-orders only." Our time is worth a dollar a minute now and any spare time we have is used in thumbing over our sheets of P. O. Mauritius and counting up our bank balance. Our new address adorns the top of each odd-numbered page.

ACRSN 68 (Dec, 1914)

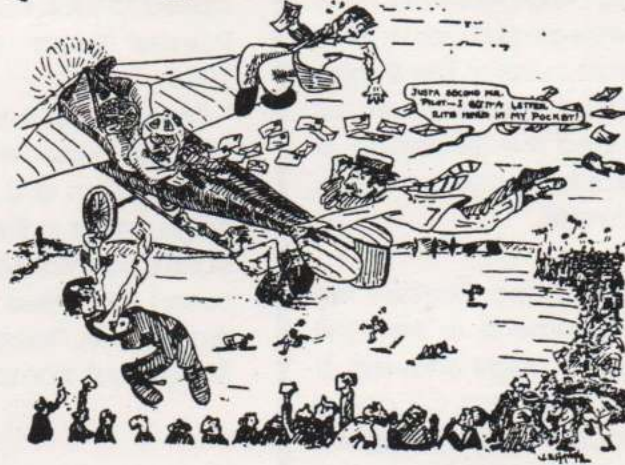


140 SOUTH PARKWAY, EAST ORANGE, N. J.

Initial Regular Airplane Mail Trip

Practical Heroes

PILOT OF THE FIRST AIR MAIL TRIP
BETWEEN PHILADELPHIA AND THE OTHER STAMPS
HAS NOW PROMPTLY RECEIVED REGULAR TRADING
UNDER ACTUAL WAR CONDITIONS.



Br-r-r-r! Zizz-Zizz!

Multiply that by one million and you have a faint idea of the racket of the motor and the swishing of the air by the propeller on the airplane that was tuning up at Belmont Park. Around it picture a bunch of movie-camera operators, still-camera men, Aero Club members, government officials, reporters—and two—only two—stamp dealers. In the background you may place the grandstand of what was once a fine race-track. Over on one side two hangars for the birds of the air. Here a little rude stand, four feet above the ground. Stick two or three speakers in it. Dash in the foreground a few bold bars of green—for the grass is velvety green there—in the blue sky stick a couple cottony

clouds. Scent the whole with the double-oxygen, vivifying air of a perfect May day and, man, you have a glimpse of what we saw at Uncle Sam's party when his first mail plane started on its trip for Washington.

The special train carried the guests to the edge of the field where the plane was in readiness. Another was in reserve a few yards away. A practice run of the mail automobile, a F-4, is made from the Electric train to the airplane. Postmaster Patten grabs the sheep-skin bag from the chauffeur, the air-pilot leans forward, hooks the bag, throws it in the observer's seat and the rehearsal is over. All the time the weekly pictorial cameras and the movie men are clicking away at a great rate and giving more orders than any two army generals

STAMP NEWS
A.C. ROESSLER'S

WE ISSUE TWO
STAMP PAPERS



The price of this paper is 50c for 12 issues. Each issue consists of 64 pages mailed about 12 times a year, as printed matter. If you like this edition—get the other—both run about the same style.

Each has items not listed in other edition—tho both carry some of the same bargains and news items. You really must subscribe to BOTH if you want to get ALL the news.

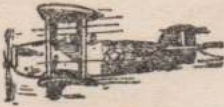
The price of this paper is 50c for 25 issues. Each issue consists of 24 pages mailed first class under 2c postage about 30 times a year. If you like this edition—get the other—both run about the same style.



AIRPLANE STAMP NEWS
140 South Parkway
East Orange, N. J.
25 issues 50c

Just as soon as we reach a certain circulation the price will be doubled. Do not let the name mislead you—this paper contains mostly bargains of interest to the general stamp collector. Should be noted it's mailed under 2c stamp so that the twenty-five issues will cost us 50c, the amount you pay for it. The paper is really free. You could hardly want it any cheaper, could you?

The Airplane Stamp News issues sometimes four times a month — depends upon many factors—a heavy flood of orders means we have to hold the paper back in self-protection. Any way, you get twenty-five issues.




Early news is the chief feature of this paper and we have interesting items in the mail sometimes within twenty-four hours after it occurs. If you want to keep posted and up-to-date you must subscribe!

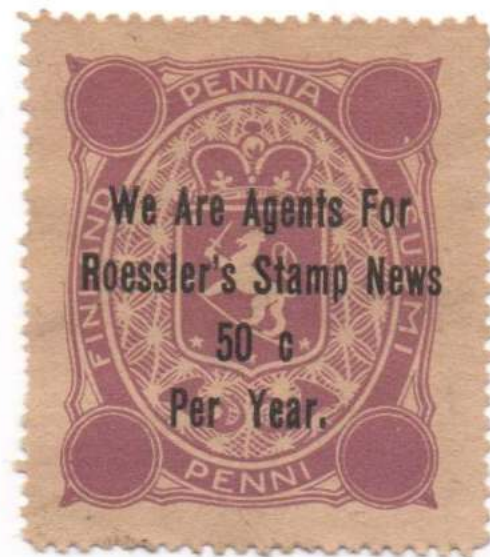
Coupon

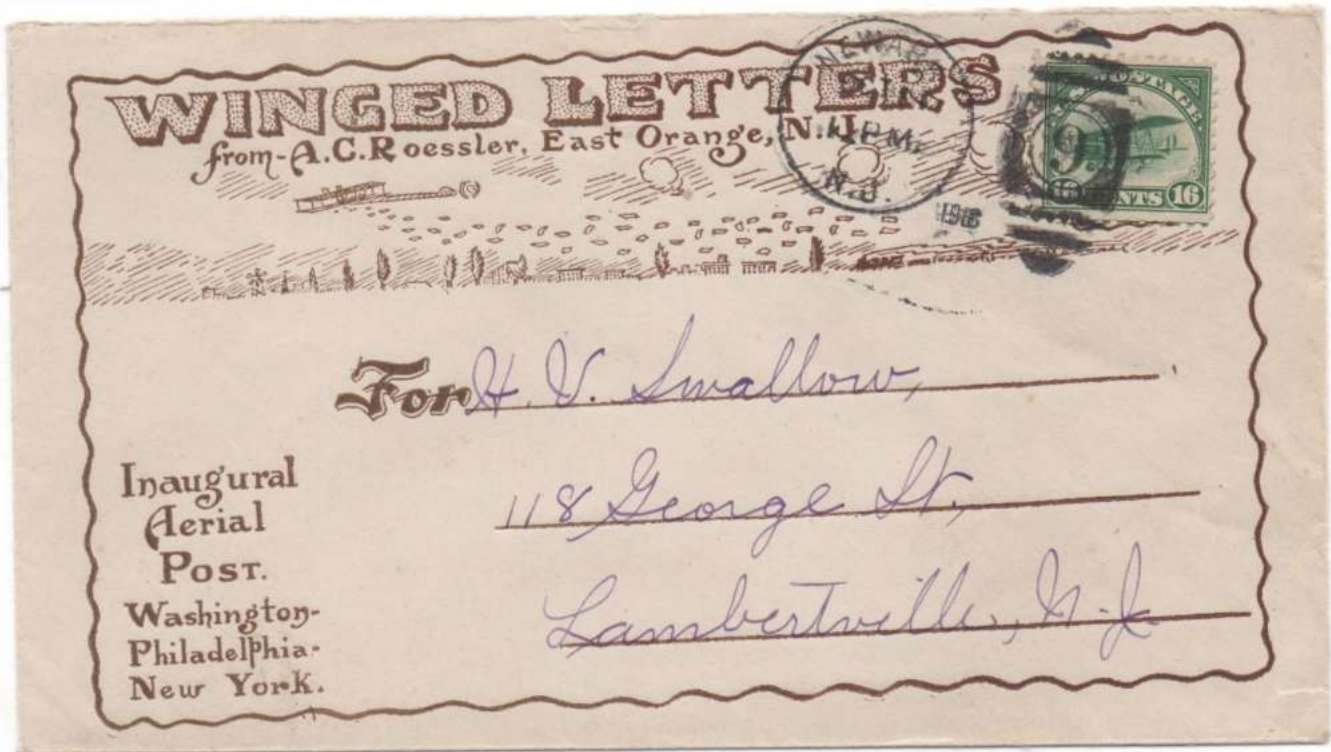
Send me the Airplane Stamp News, twenty-five issues, for which I enclose 50c.

Name _____

Address _____











Subscription Price—25 Issues (Just the Postage) 50 Cents



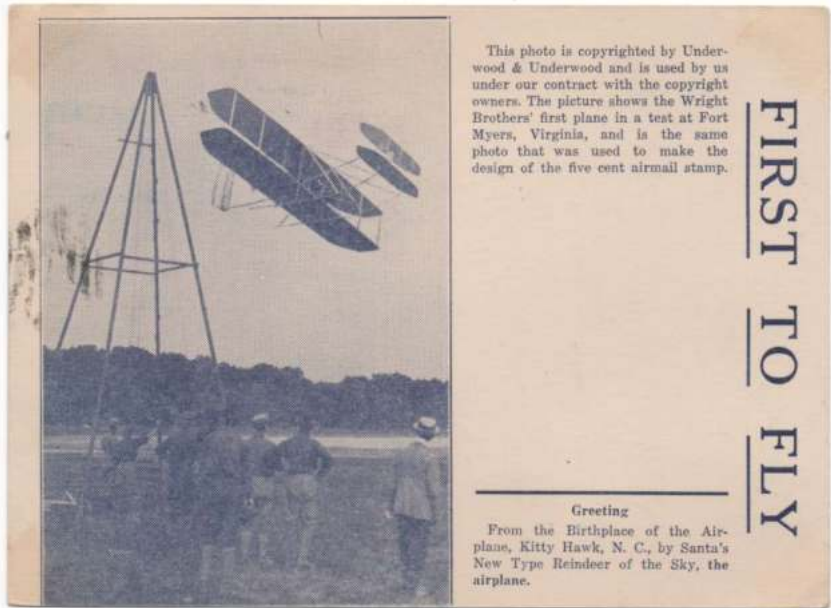
No. 112 A. C. ROESSLER
140 SOUTH PARKWAY, EAST ORANGE, N. J. No. 112



Subscription Price—25 Issues (Just the Postage) 50 Cents



This cut shows the first plane on its launch toward the camera. You might be initial flight at Kill Devil Hills, nearable to see this under a glass. The Kitty Hawk, N. C. The figure on the objects under the tip of the wings right is one of the Wright Brothers, are a shovel and a can with a stick. The other brother is navigating the in it. The can had grease to oil the plane. He is lying flat on the wingtrack which appears as a black line at its centre, and his head pointing horizontally in our cut.



This photo is copyrighted by Underwood & Underwood and is used by us under our contract with the copyright owners. The picture shows the Wright Brothers' first plane in a test at Fort Myers, Virginia, and is the same photo that was used to make the design of the five cent airmail stamp.

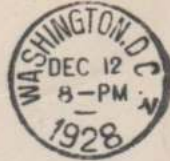
FIRST TO FLY

Greeting
From the Birthplace of the Airplane, Kitty Hawk, N. C., by Santa's New Type Reindeer of the Sky, the airplane.

First Day Cover
International Civil
Aeronautics Conference
Washington, D. C.
December 12, 13, 14.



The Wright Plane at Fort Myers, Va.



A. C. ROESSLER
EAST ORANGE
NEW JERSEY

The 25th Birthday of the Plane





\$5,000.00 for North and South Pole covers—naturally, he wished to favor us and so NO OTHER DEALER has this privilege. The covers will be carried in the submarine from England, then to Iceland, to Greenland and thence to Nome in Alaska. From this point they will be sent by U. S. airmail direct to the customer. Each envelope will be autographed by Sir Hubert. There will be a special printed envelope. The regular price for an ordinary cover of this sort is \$1.75, but order of us and you may have it for.....\$1.00



(Do not confuse this with the cover advertised in Wilkins official circular. Ours will get the cachet and the autograph as mentioned in the circular, but in addition to that we will have something exclusive—the special printed envelope. In other words—if you ordered from the official circular you ought to get this, too.)



134 A. C. ROESSLER **134**
140 SOUTH PARKWAY, EAST ORANGE, N. J.

A REALLY HISTORICAL COVER
The First to Fly in the Antarctic
WILKINS COVER

This was carried from Falkland Islands, has 1d King George stamp and is very nicely and clearly postmarked: Port Stanley, Falkland Island, Nov. 6, 1929. Also, South Shetland Islands Jan. 6, 1930. This was on the down trip. When the expedition reached the most southern point it was also cancelled South Shetland on back, making 3 p. m.'s. **AUTOGRAPHED** by Sir Hubert Wilkins on

Wilkins South Pole—There is no doubt about these actually being in the plane. They are autographed by Sir Hubert and he personally told us that ours were the **ONLY** ones carried. A lot of collectors tried to "trash the game" and we have their covers here, too—so the entire lot is in our control. 90% were ordered and paid for in advance. The few remaining **WILL NOT LAST LONG.**

Byrd South Pole—500 carried. Sold at \$22.50 at start. Now brings \$65.00. Whether the covers were actually in the plane will never be known. A letter from Commander Byrd to a prominent dealer mounts before the covers were pulled out of "cold storage" said that, as far as he knew, no letters were on the planet. Since then numerous affidavits from various people have been produced—so there is a slight doubt about the cover.

tomers—provided you reply



(Payments may be made: \$20.00 with order—\$5.00 30 days—\$5.00 in 60 days. That brings the cover within the reach of all. Keep in mind that it will cost \$100.00 in the Standard H. S. catalog.)

See third page of Cover

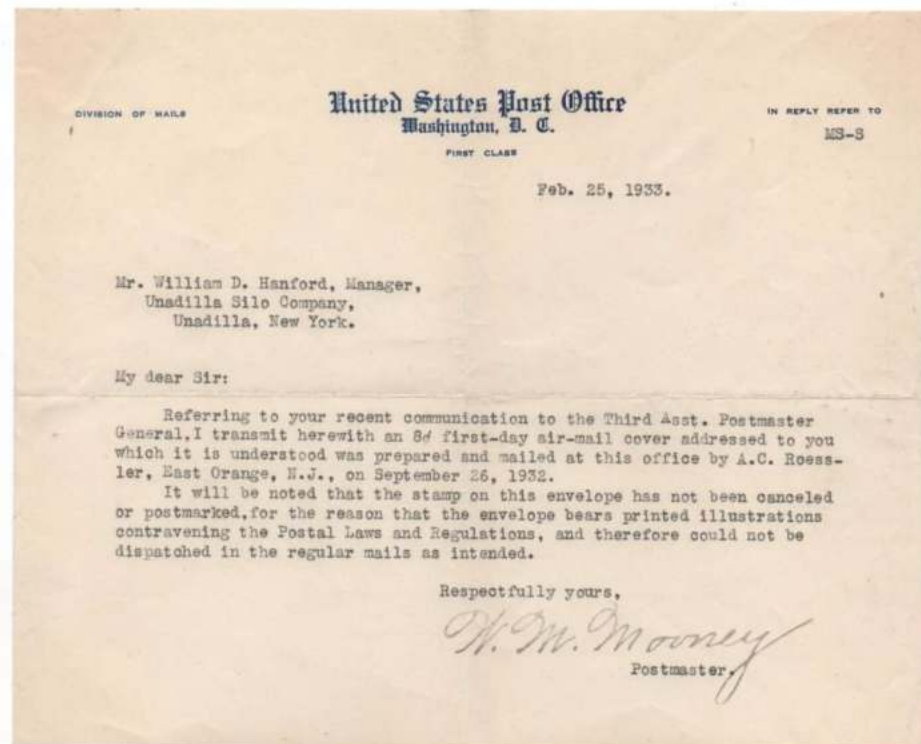
SUBMARINE MAIL



Submarine—Ever since the mythical Jules Verne and the Nautilus went "20,000 Leagues Under the Sea" man's imagination has wondered what would happen if someone would invent a tube that could live under water. It was never supposed that anybody would attempt to even fly over the North Pole—and now here comes Sir Hubert Wilkins with a plan that seems fairly possible of being successfully made—he is going to dive under the ice at the North Pole. From the Atlantic to the Pacific Ocean under water! The U. S. Navy department thinks so well of the plan that they "sold" him one of the best Navy subs for \$1,000.



We have made **EXCLUSIVE** arrangements to have a special lot carried. We have paid Sir Hubert Wilkins



WLE-LS

2107-

October 11, 1932. 2107

Post Office Dept.
Office of Inspector

A. J. Knight , Case No 214274-C, Columbia, South Carolina., April 14, 1930
Subject: Charleston, South Carolina: Inspector to cooperate with postmaster in connection with first day sale of Charleson commemorative stamp on April 10, 1930. Report Examined, Approved and Forwarded to Chief Inspector. April 15, 1930 R.E. Barry. Acting Post Office Inspector in charge Division.

Memorandum for Superintendent, Division of Classification.

Mr. Anderson, of the Division of Equipment and Supplies, who was in Hanover, N.H., recently, has brought to our attention certain first-day covers for Daniel Webster commemorative stamps, which were furnished by A. C. Roessler, East Orange, N.J. Mr. Anderson states that instructions have been issued to the Postmaster at Hanover to refuse acceptance of such envelopes.

A large number of covers and remittances had been received and already opened by the Postmaster at Hanover previous to your instructions, and many of these envelopes are on hand addressed to individuals throughout the country and it can not be determined by the Postmaster by whom the packages of covers were submitted. Whether they were submitted by Mr. Roessler, or by the individual addressees is unknown.

It is, therefore, assumed that you will desire to further advise this Postmaster to return such covers to the addressees, with a 3¢ stamp inclosed and the cover stamped unmailable. It is also assumed that the same instructions were issued by you to the Postmasters at Exeter and Franklin, N.H., where the

To: Mr. C. E. Caine, Inspector in Charge, Atlanta, Georgia.
Dear Sir:-

The case of above number, jacketed on request of the Third Assistant, has been given attention at Charleston, South Carolina, on the 9th and 10th instant, with the following result.

The Third Assistant, in his letter of April 1, invites attention to reports reaching him of certain unfair practices of one A. C. Roessler, a stamp dealer at East Orange, N.J., in his efforts to secure more than a specified quantity of covers, with the new stamp affixed, at the first day offices, and the letter sets out that inspectors should be detailed to the office at Charleston, South Carolina, in order that cooperation may be had with the postmaster with the view of preventing Mr. Roessler or any other persons from securing more than (sic) the number of covers (25) specified by the Department.

It is, therefore, assumed that you will desire to further advise this Postmaster to return such covers to the addressees, with a 3¢ stamp inclosed and the cover stamped unmailable. It is also assumed that the same instructions were issued by you to the Postmasters at Exeter and Franklin, N.H., where the Daniel Webster stamps will also be sold on the first day, and that these Postmasters should be further advised on the subject.





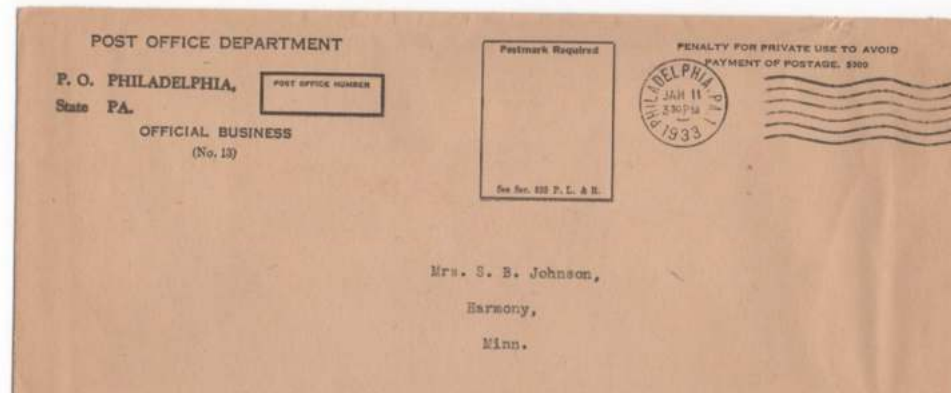
CHESTER, PA.
 United States Post Office
 OCT 23 1932
 _____, 193

My dear Sir:-

The inclosed cover bears a fac-simile of the William Penn stamp and cannot be mailed.

Respectfully Yours,
 J.K.Hagerty, P.M.





UNITED STATES POST OFFICE, PHILA., PA.
Office of the Postmaster.

January 12, 1932.

My dear Patron:

There is transmitted herewith cover addressed to you bearing the new William Penn stamp which was sent to this office for postmark of October 24, 1932, the first day of issue.

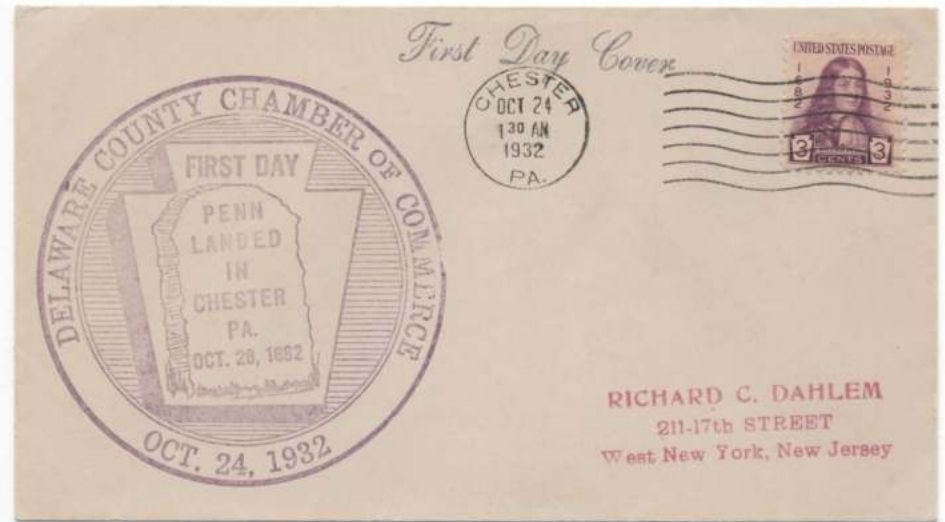
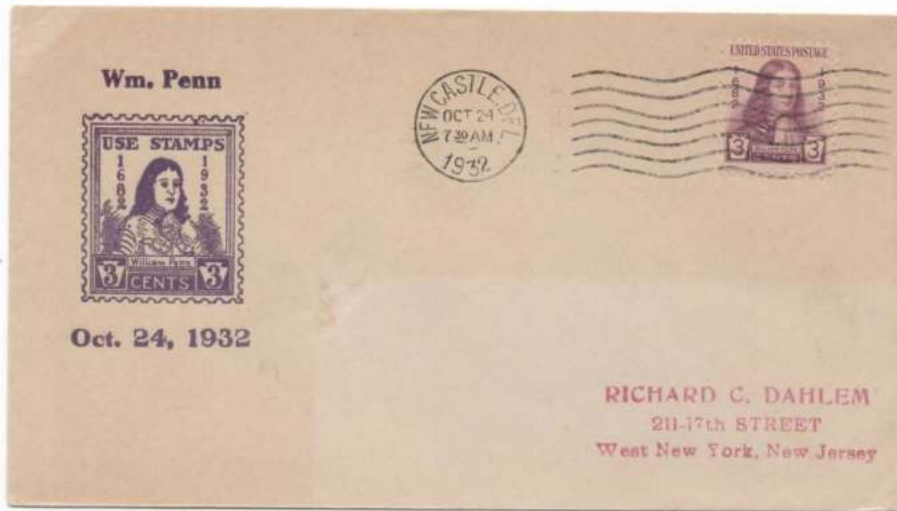
Due to the cover bearing a design similar to the stamp, the Post Office Department ruled them unavailable, therefore, they cannot be postmarked and go through the mail, and this office is taking the next possible way of supplying you with this stamp.

Respectfully yours,

JOHN J. MACK,
Postmaster.

TJS-22





Philadelphia cancel was
used instead date WITH Red
Cross slogan (NOVEMBER)
Then B.O. erased the NOV
cancel and used correct First
Day date.
The only 1st Day dated with slogan ^{Red} Cross



General Oglethorpe
Commemorative Stamp
Issued at Savannah, Georgia
February 13, 1933
Put this cover in your collection
as a souvenir of a passing adminis-
tration that was not friendly to
stamp collectors.

George Zoon
P. O. B. 52,
Verona, N. J.

AIR MAIL

SUPER AIRMAIL SERVICE

SPECIAL DELIVERY TO	FAST PLANE	SPECIAL DELIVERY FROM

25¢ Insures Special Delivery to Field, Airmail to Destination and Special Delivery to Addressee (Within Carrier Limits) 25¢

AIR MAIL

First Day 16c Special Delivery--Air
[Above Is Original Suggestion made 3 years ago]

Robert's Reg.,
The Girl Stamp Dealer,
Central & Oraton,
Orange, N. J.

Dr. H. Henry Smith
E-Ray Dept.,
Jefferson Hospital
Phila., Pa.

