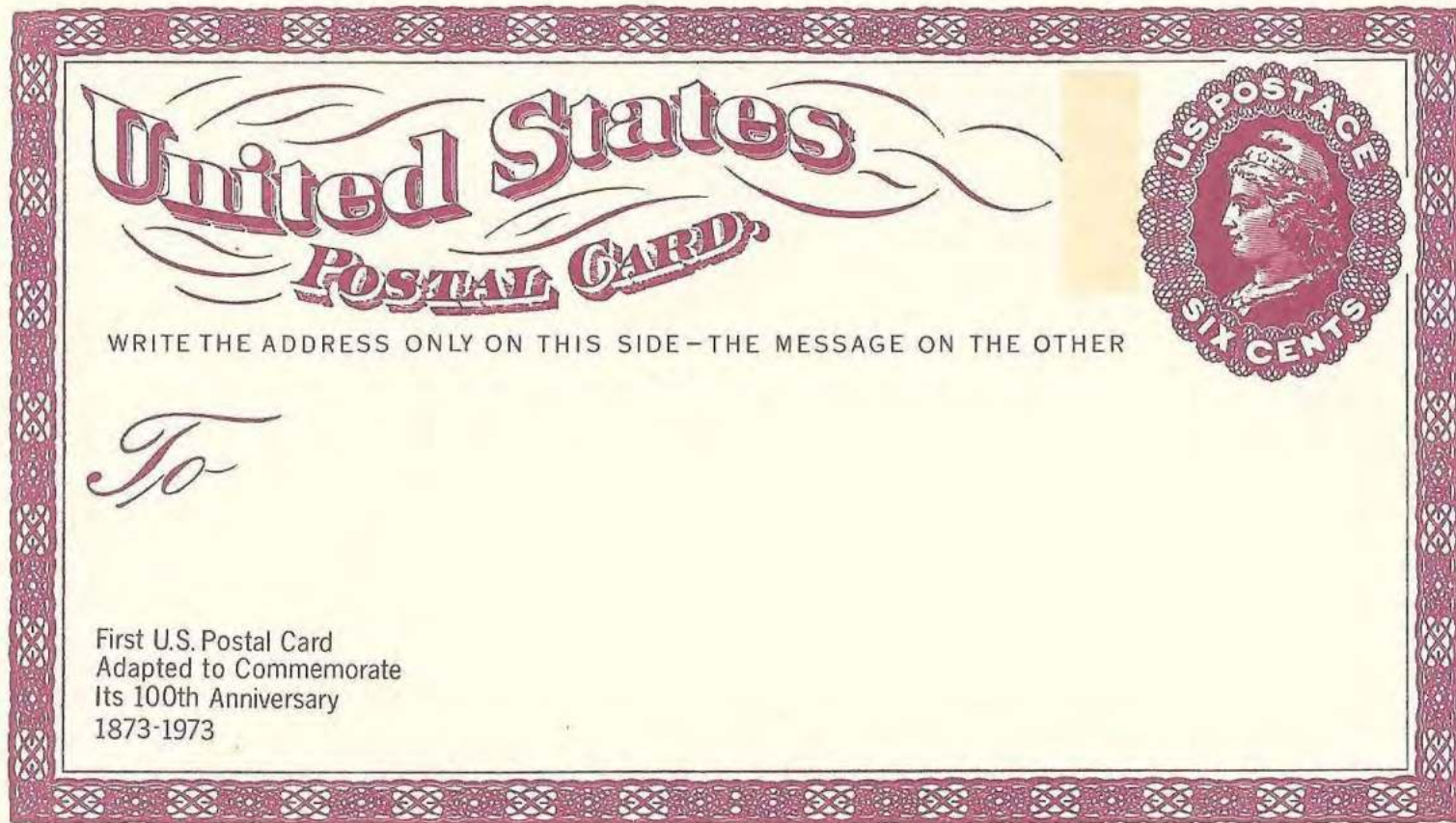


Centenary of the U.S. Postal Card



FROM UNITED STATES POST OFFICE
BALTIMORE, MARYLAND 21233

PHILATELIC RELEASE
August 17, 1973
MOWS

FOR IMMEDIATE RELEASE
WARREN M. BLOOMBERG
DISTRICT MANAGER

The design of a replica which commemorates the 100th anniversary of the issuance of the first U. S. Postal Card has been unveiled by the U. S. Postal Service.

The card, which is 3-1/4 x 5-1/2 inches in size, was designed by Bradbury Thompson. It differs from the actual first U. S. postal card in that its denomination is six cents and it was deliberately printed magenta in color, rather than the original brown on buff.

The first day of issue for the Postal Service Centennial card will be September 14, in Washington, D. C. in conjunction with the annual meeting of the United Postal Stationery Society at NAPEX, the National Philatelic Exhibition.

The lower left hand corner of the card bears the inscription "First U.S. Postal Card/ Adapted to Commemorate/ Its 100th Anniversary/ 1873-1973." The card will not be precancelled.

Requests for first day cancellations should be addressed to "Centennial Postal Card, Postmaster, Washington, D.C. 20013," enclosing proper remittance and with requests postmarked no later than September 14. If more than one card is desired, either a stamped addressed envelope or a stick-on mailing label should be included.

* * * * *

A small "gum skip" appears in the upper left pane of all Boston Tea Party Stamps, which were issued July 4. The skip appears on the back of the "8c" marking of the stamp adjacent to the plate number.

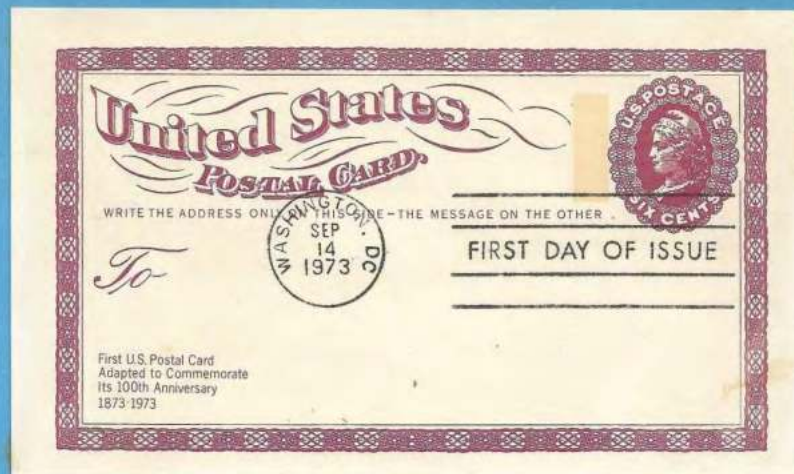
* * * * *

VISIT OUR "PHILATELIC GIFT BOUTIQUE"
Located in the Main Lobby at the new
MAIN OFFICE FACILITY
900 E. Fayette St.
CUSTOMER PARKING AVAILABLE

USPS Press Release



Commemorative Panel



Issue Date: September 14, 1973
First Day City: Washington, D.C.

Designer: Bradbury Thompson
Press: Offset

100th Anniversary of Postal Card

This card duplicates the first one that was issued May 12, 1873. It differs only in that its denomination is six cents and it was deliberately printed magenta in color, rather than the original brown on buff. An inscription has also been added at lower left.

It will be issued in conjunction with the National Philatelic Exhibition during which the United Postal Stationery Society will conduct its meeting.

Double reply cards appeared in 1892. The first international postal cards were issued in 1879, with the double version following in 1893.

Although air mail dates back to 1918, it was not until 1949 that an air mail card was issued.

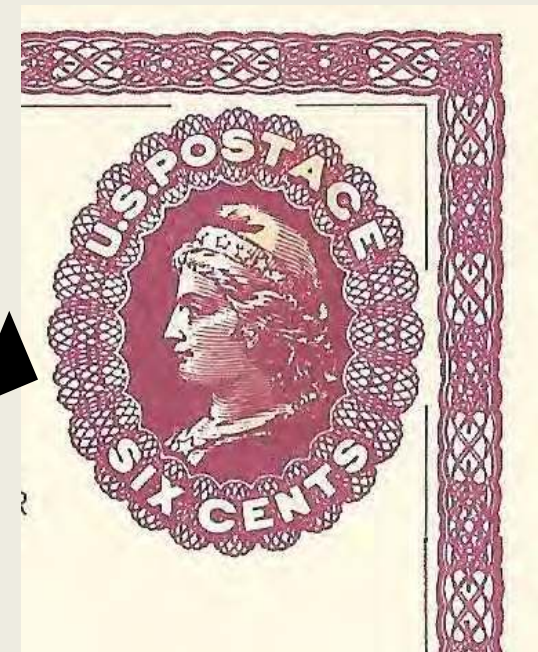
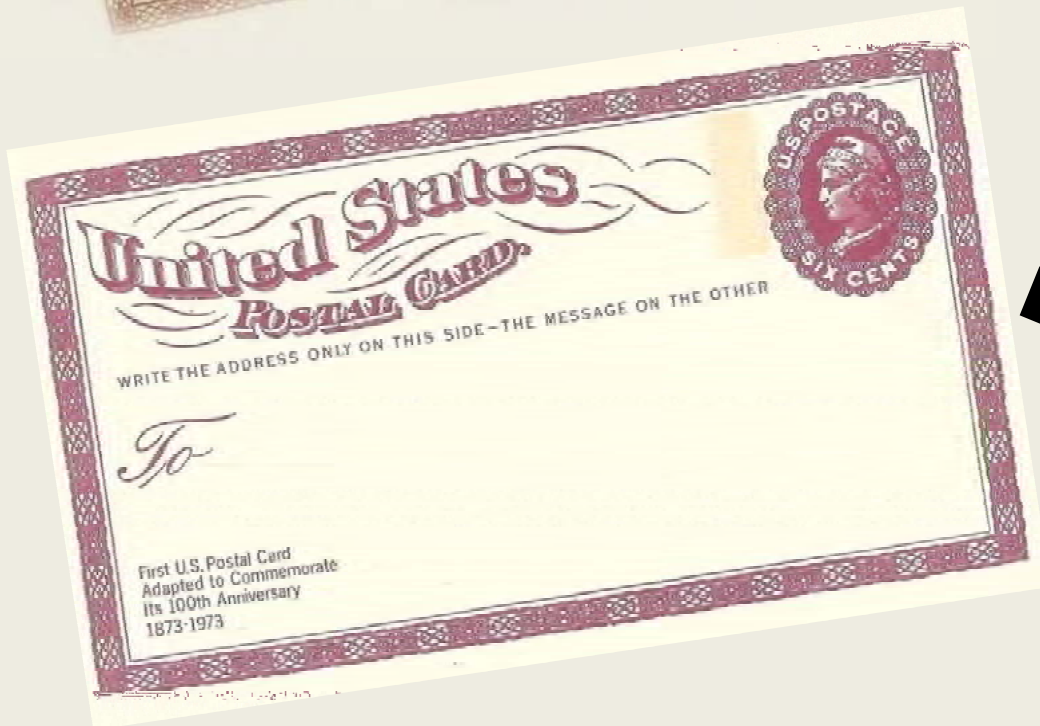
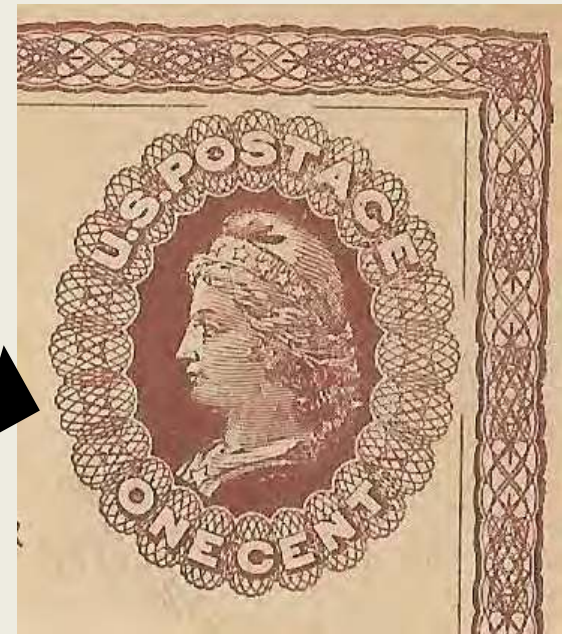
First day cancellation requests should be made to "100th Anniversary Postal Card, Postmaster, Washington, DC 20013," enclosing six cents per card desired. The enclosure of addressed peelable labels is requested.



A stock list of stamps available at face value may be obtained by sending a stamped, self-addressed envelope to the Philatelic Sales Unit, Washington, DC 20036.



Reproduction of Actual Subject Plate 14



*First Day of Issue of the
One Hundredth Anniversary
of the first U. S. Postal Card*



[Handwritten signature]

September 14, 1973

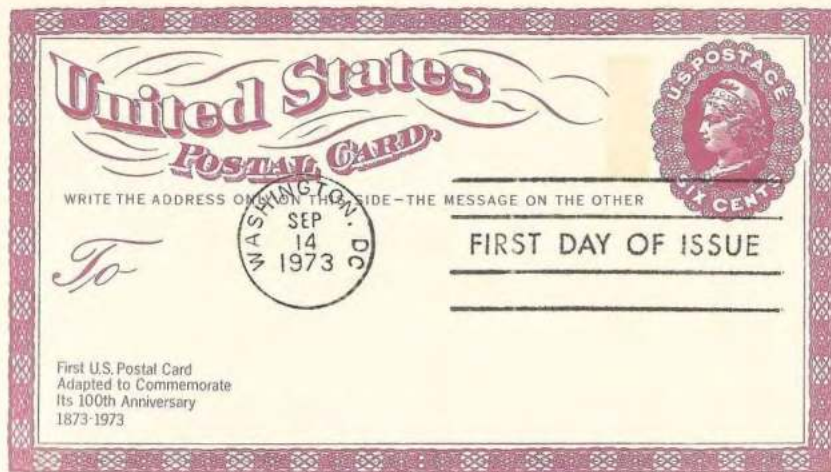
Washington, D. C.

[Handwritten signature]

First Day Ceremony Program

Signed by
Darrell Brown, Assistant
PM and Robert Haring
President AAMS





Program

DR. JOHN N. HOFFMAN, Presiding
(Chairman, NAPEX)

MUSICAL SELECTIONS—

U. S. Navy Band
Ensemble

PLEDGE OF ALLEGIANCE TO OUR FLAG—

NATIONAL ANTHEM—

WELCOME—

Dr. John N. Hoffman

INTRODUCTION OF GUESTS—

REMARKS—

Henry Stollnitz, President
Postal History Society

Robert E. Haring, President
American Air Mail Society

Robert B. Warlick, President
United Postal Stationery Society

ADDRESS—

Darrell F. Brown
Senior Assistant Postmaster General
United States Postal Service

PRESENTATION OF ALBUMS

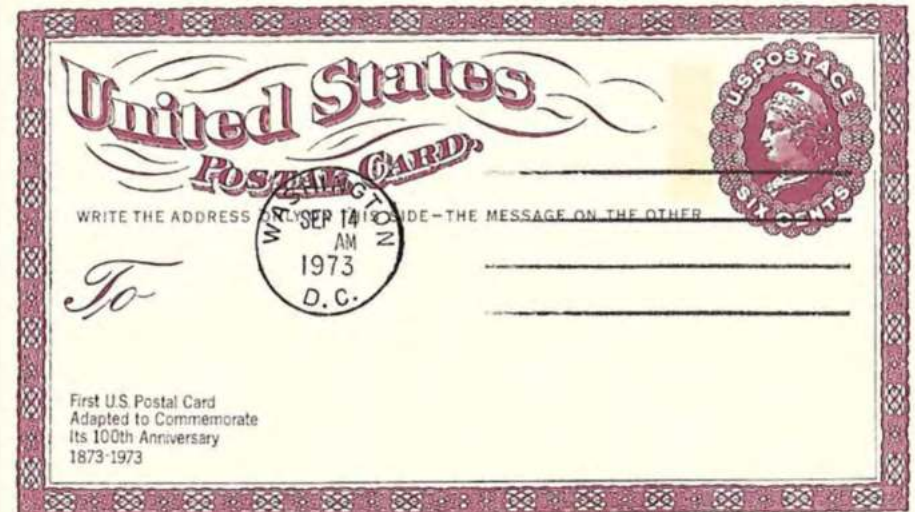
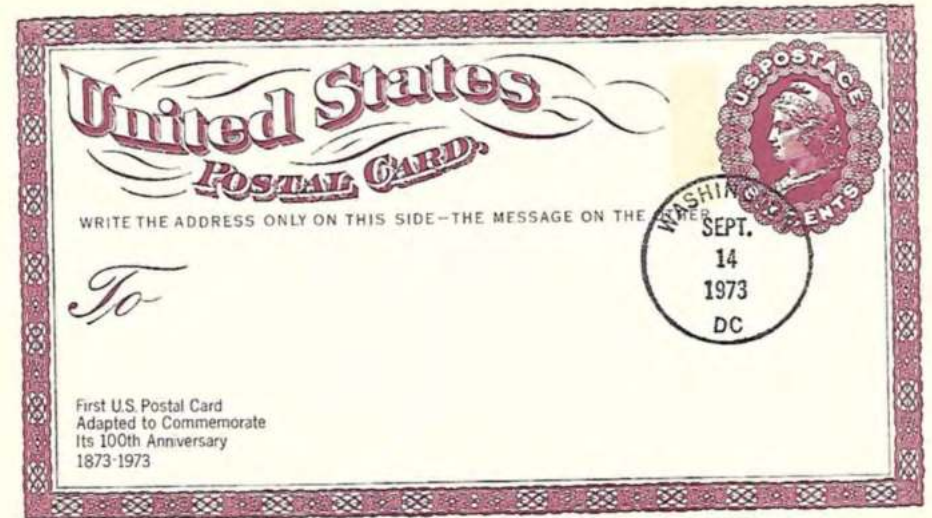
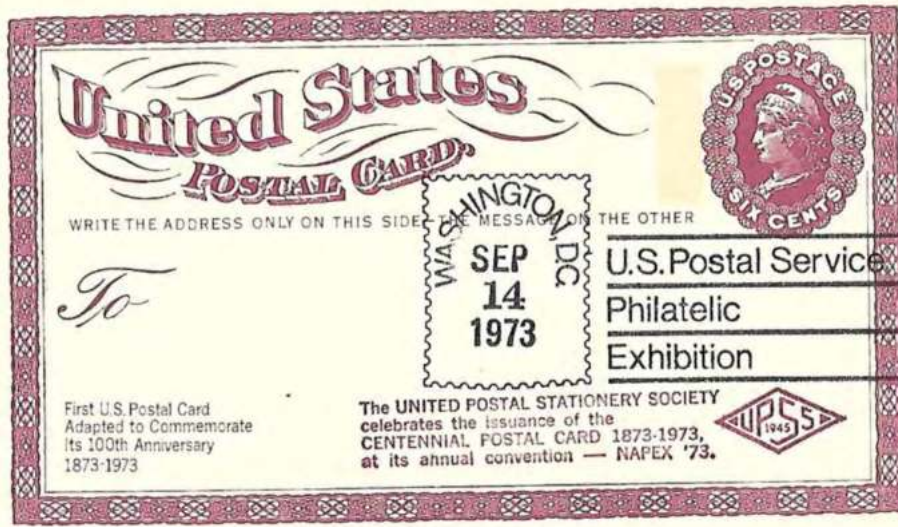
Inside Cover



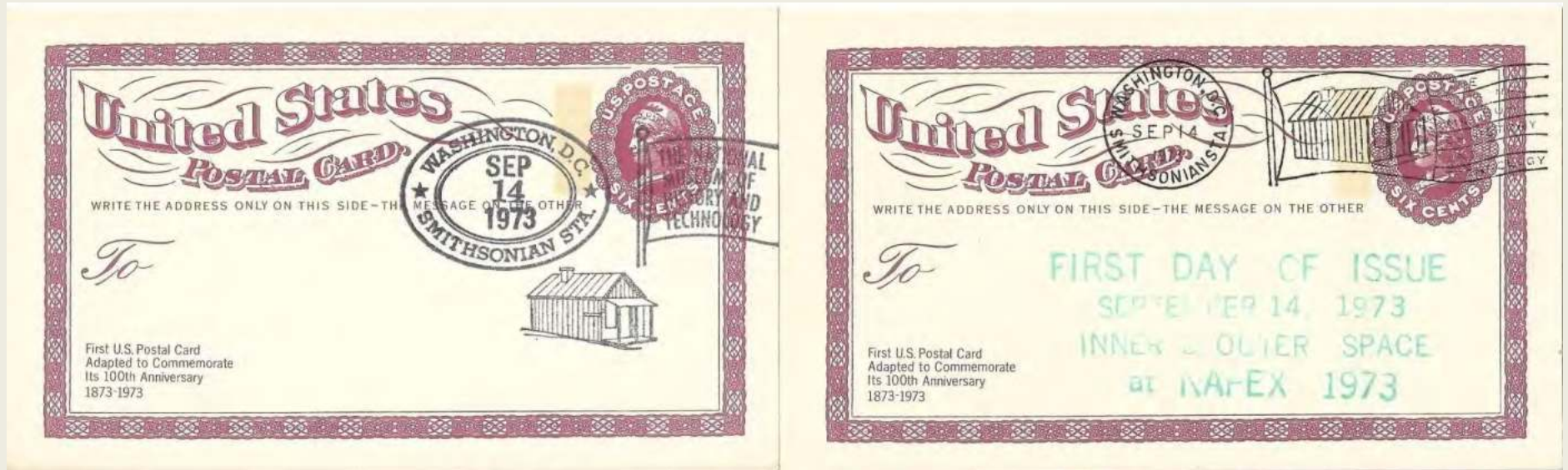
NAPEX Souvenir Sheet



FDOI Washington DC Hand Cancels



FDOI Smithsonian Station



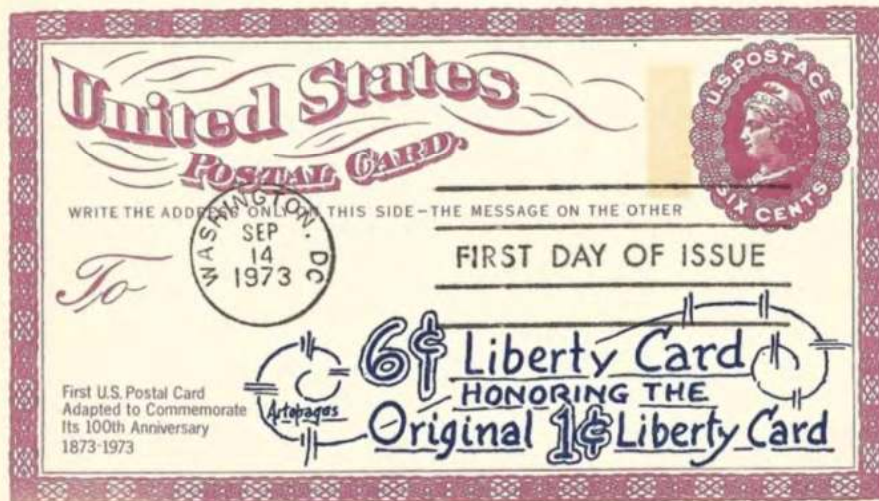
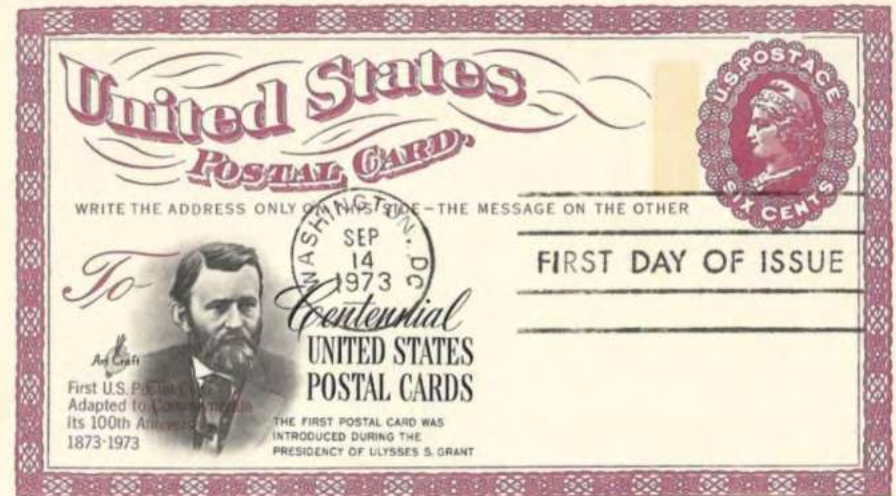
United Nations
Show Cancel

Commercial First Day Cachets

Artmaster



Art Craft



Artopages



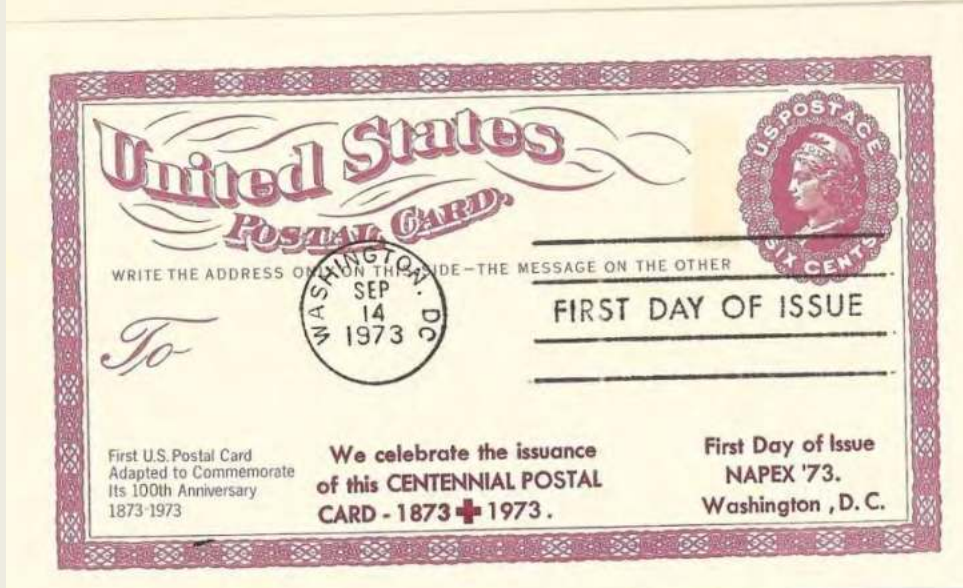
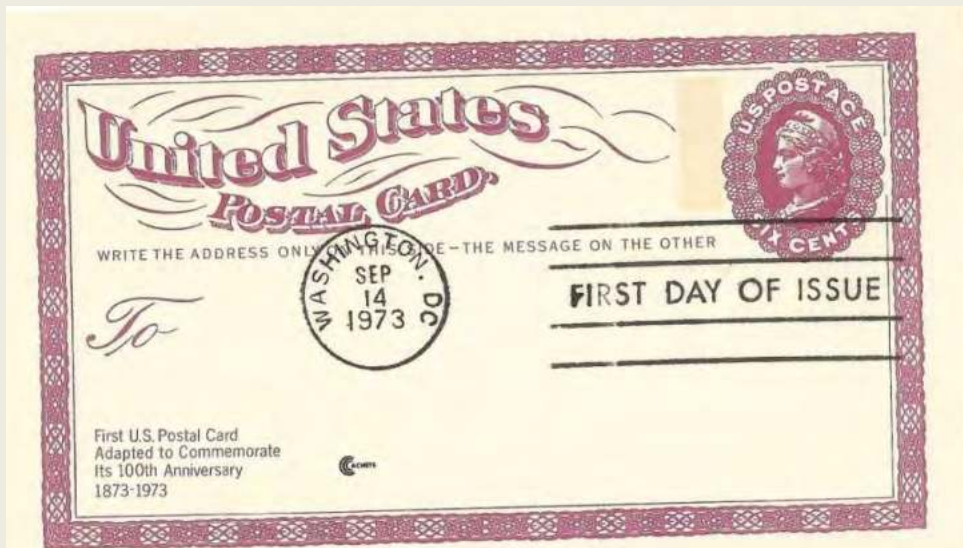
Aristocrats



Commercial First Day Cachets

Cachets

Anderson



Blair Law

Fleetwood



American First Day Cover Society



UPSS Cachet

United Postal Stationery Society

POSTAL CARDS.

CIRCULAR TO POSTMASTERS.

Post Office Department,

Office of the Third Assistant Postmaster General,
Division of Postage Stamps, Stamped Envelopes, and Postal Cards,

Washington, April 15, 1873.

The necessary appropriation having been made for the purpose, the Department will, on the 1st of May, 1873, commence the issue to Postmasters of the Postal Cards authorized by the act of June 8, 1872.

DESCRIPTION.

The card adopted is five and one-eighth ($5\frac{1}{8}$) inches in length and three (3) inches in width; and is made of good stiff paper, water marked with the initials U. S. P. O. D. in monogram.

The face of the card is engraved on steel, surrounded by a border, in scroll work, one-eighth of an inch in width. The one-cent stamp, printed on the upper right hand corner, is from a profile bust of the Goddess of Liberty looking to the left, and surrounded by a lace-work border, with the words "U. S. Postage" inserted above and "One Cent" below. On the upper left hand corner are the words "United States Postal Card," with directions to "write the address only on this side—the message on the other." Underneath, and occupying the lower half of the card, are ruled lines on which to write the address, the top line being prefixed with the word "To." The back of the card, intended for the communication, is entirely plain, being devoid even of ruled lines. In color, the body of the card is light cream; the printing, velvet brown.

No variation in size, shape, color, or in any other particular, will be made from the regular style to accommodate special cases; nor will the Department do any printing on the cards beyond that specified in the description.

PRICES.

Postal Cards will be sold for one cent each, neither more nor less, whether in large quantities or in small.

USES.

The object of the Postal Card is to facilitate letter correspondence and provide for the transmission through the mails, at a reduced rate of postage, of short communications, either printed or written in pencil or ink. They may therefore be used for orders, invitations, notices, receipts, acknowledgements, price lists, and other requirements of business and social life; and the matter desired to be conveyed may be either in writing or in print, or partially in both.

In their treatment as mail matter they are to be regarded by Postmasters the same as sealed letters, and not as printed matter, except that in no case will undelivered cards be returned to the writers or sent to the Dead Letter Office. If not delivered within sixty (60) days from the time of receipt they will be burned by Postmasters.

IRREGULAR CARDS.

An ordinary printed business card may be sent through the mails when prepaid by a one-cent postage stamp attached; but such card must contain absolutely no written matter except the address; otherwise it will be treated as not fully prepaid, and refused admission into the mails.

COUNTERFEITS.

All cards different from those herein described, with postage stamps printed or embossed thereon, and purporting to be U. S. Postal Cards, are counterfeits; and the manufacture of such cards, or the attempt to use the same, will subject the offender to a fine of five hundred dollars and imprisonment for five years. (Sec. 178, Postal Code.)

SPOILED CARDS.

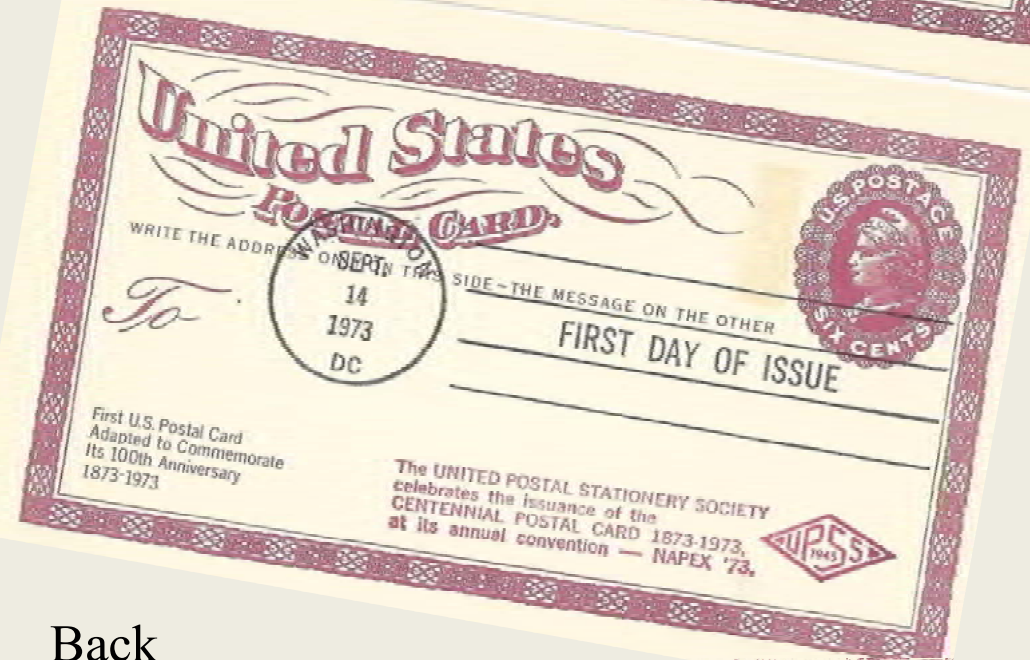
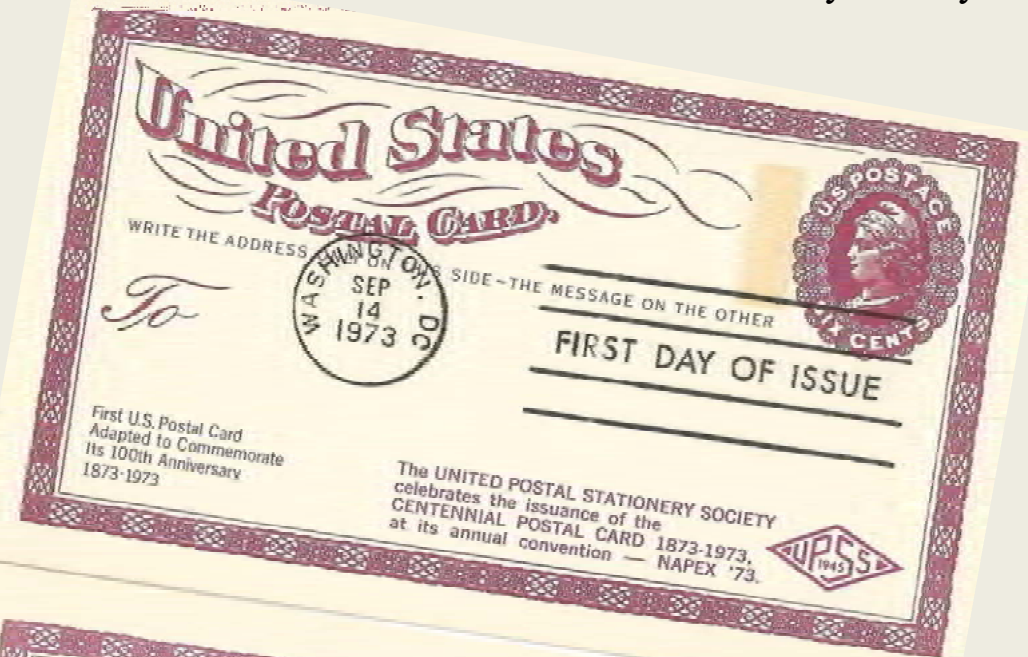
Postmasters will not, under any circumstances, be permitted to redeem or exchange Postal Cards that may be misdirected, spoiled in printing, or otherwise rendered unfit for use, in the hands of private holders.

REQUISITIONS.

The Department will not furnish less than five hundred (500) Cards on the order of a Postmaster. Individuals desiring Postal Cards will purchase them of a Postmaster, as in no case can they obtain them upon direct application to the Department.

RETAIN THIS CIRCULAR FOR FUTURE REFERENCE.

E. W. BARBER,
Third Assistant Postmaster General.



Back



Hand Made Cachets



TOP: Jonal Covers 50 Produced

Bottom : Melissa Fox Cachet 1 of 1

(Tag Bar Missing)



Internet Add On Cachets



Thermo Printed



Ink Jet Printed



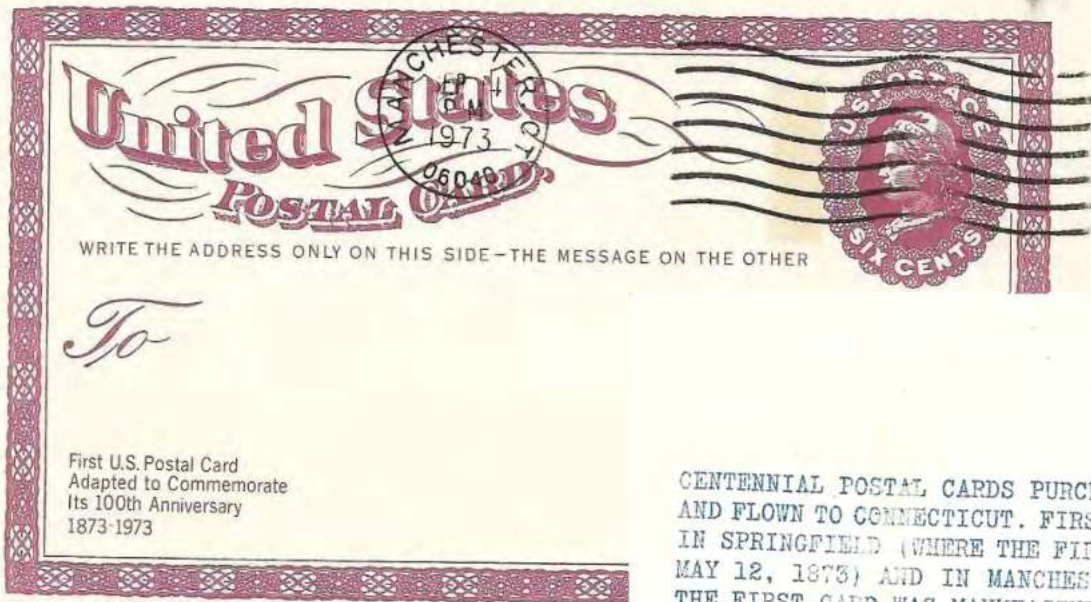
Scanned card, photo shopped cachet and printed on a desk top



Other First Day Cities



Springfield, MA



First U.S. Postal Card
Adapted to Commemorate
Its 100th Anniversary
1873-1973

CENTENNIAL POSTAL CARDS PURCHASED IN WASHINGTON ON 9-14-73 AND FLOWN TO CONNECTICUT. FIRST DAY OF ISSUE CANCELS OBTAINED IN SPRINGFIELD (WHERE THE FIRST CARD WAS PRINTED AND MAILED MAY 12, 1873) AND IN MANCHESTER (WHERE THE PAPER STOCK FOR THE FIRST CARD WAS MANUFACTURED).

THE MANCHESTER PHILATELIC SOCIETY, INC.

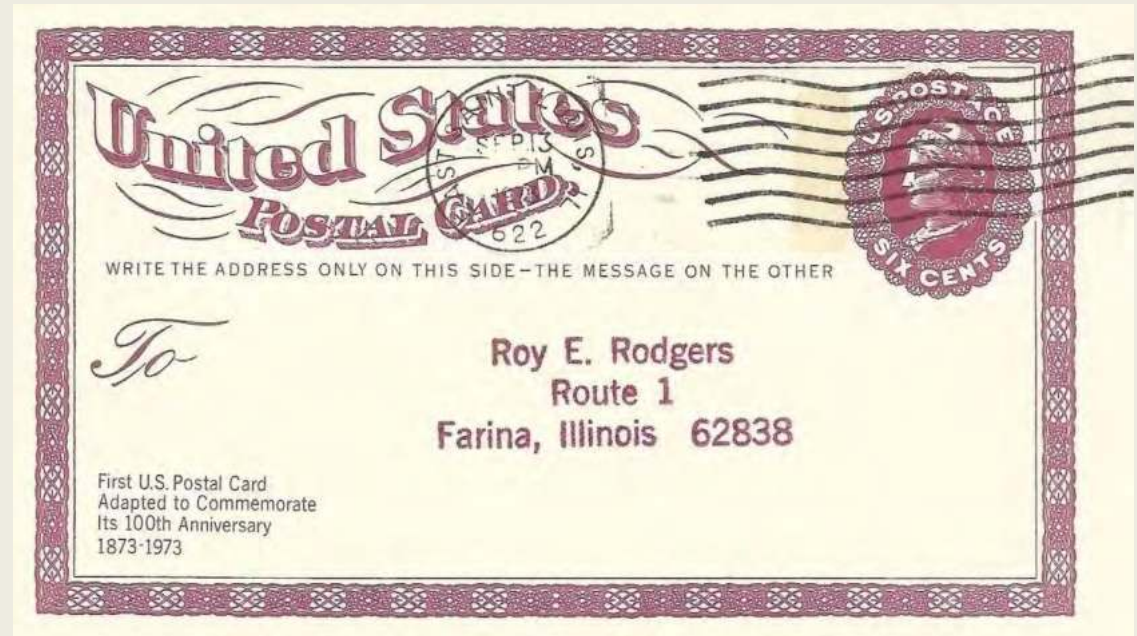
Manchester, CT

00056



Pre First Day Cancels

East St. Louis, Illinois
September 13, 1973.



..... Yes, I will attend the Monsanto Golf Tournament
and Cookout starting at ~~12:30~~ 1:00 p. m. Thursday, Sep-
tember 20, 1973, at Carlyle Lake Golf Club.

Sorry, I cannot attend the Golf outing.

Signed

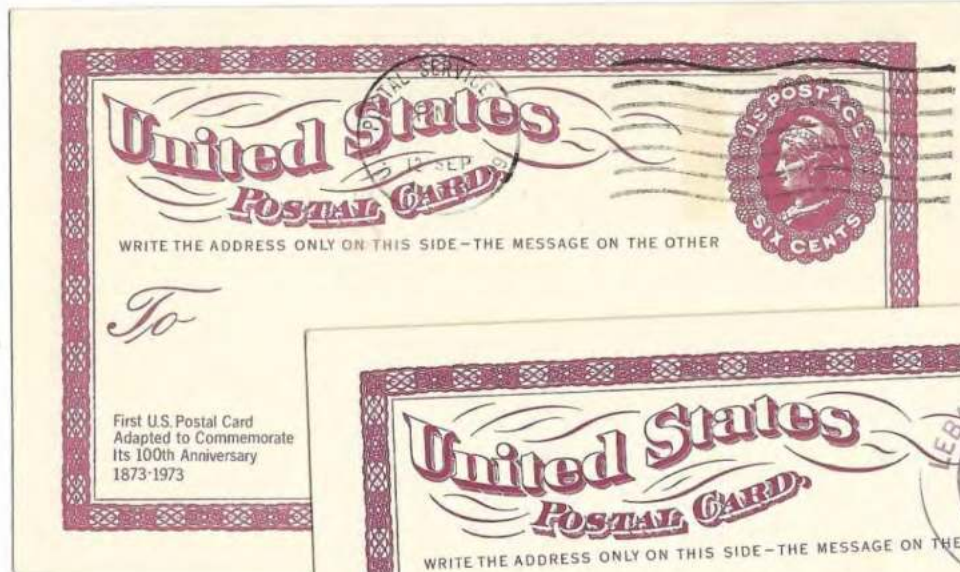
A. J. Peterson

Representing

Agrios CPOA



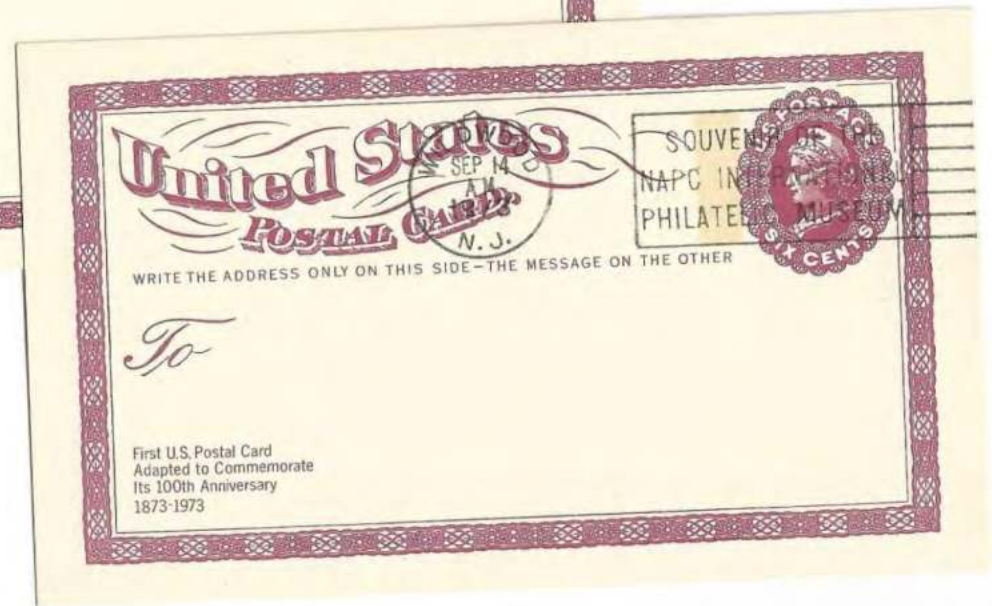
Hand Back Pre First Day Cancels



US POSTAL SERVICE
SEPT 12 1973



LEBANON, PA
SEPT 13 1973

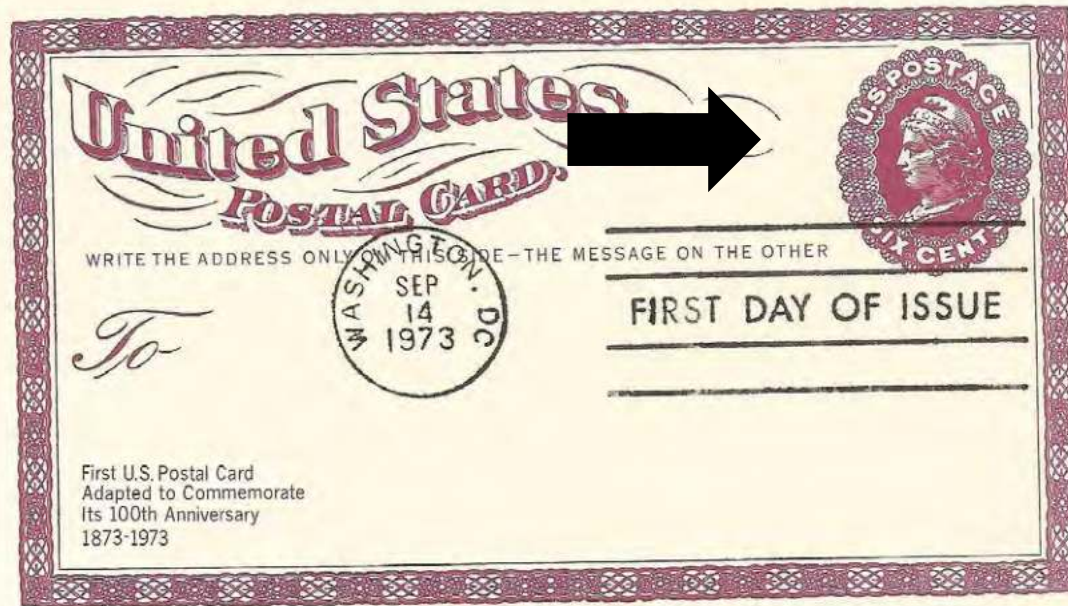
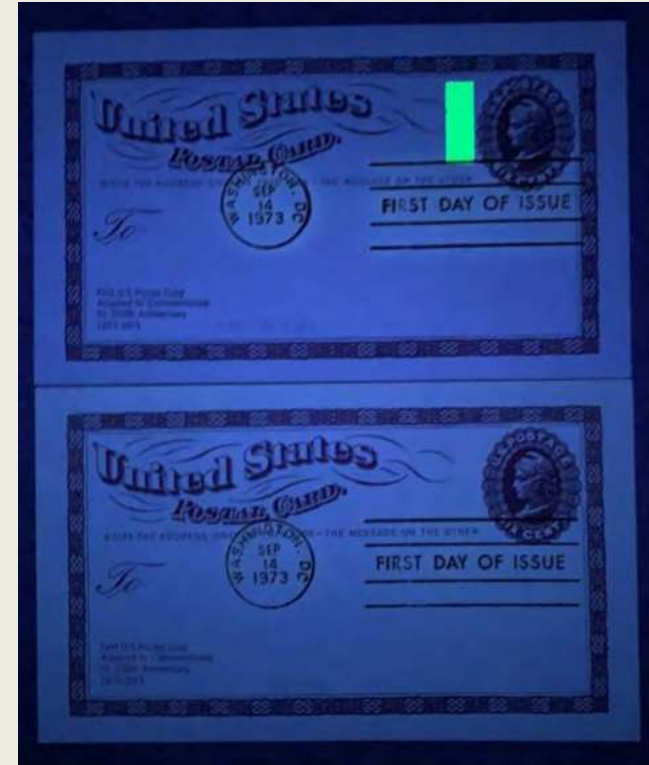


WINDWOOD N.J.
SEP 14 1973

SOUVENIR OF THE NAPC
INTERNATIONAL PHILATELIC
MUSEUM



Tag Bar Missing : ERROR

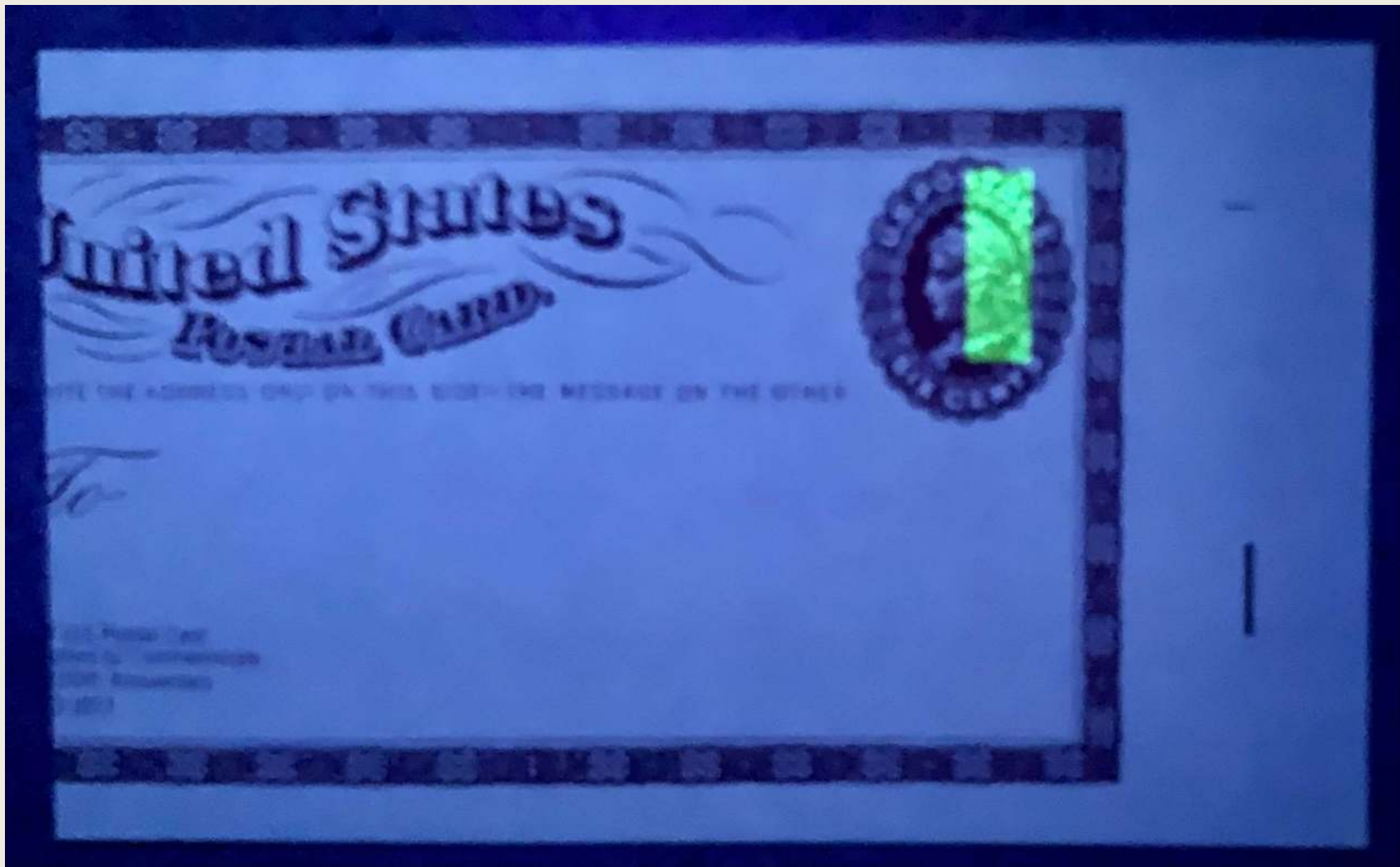


ERROR : Design Shifted Left 20-33mm



Marginal marking on the right.

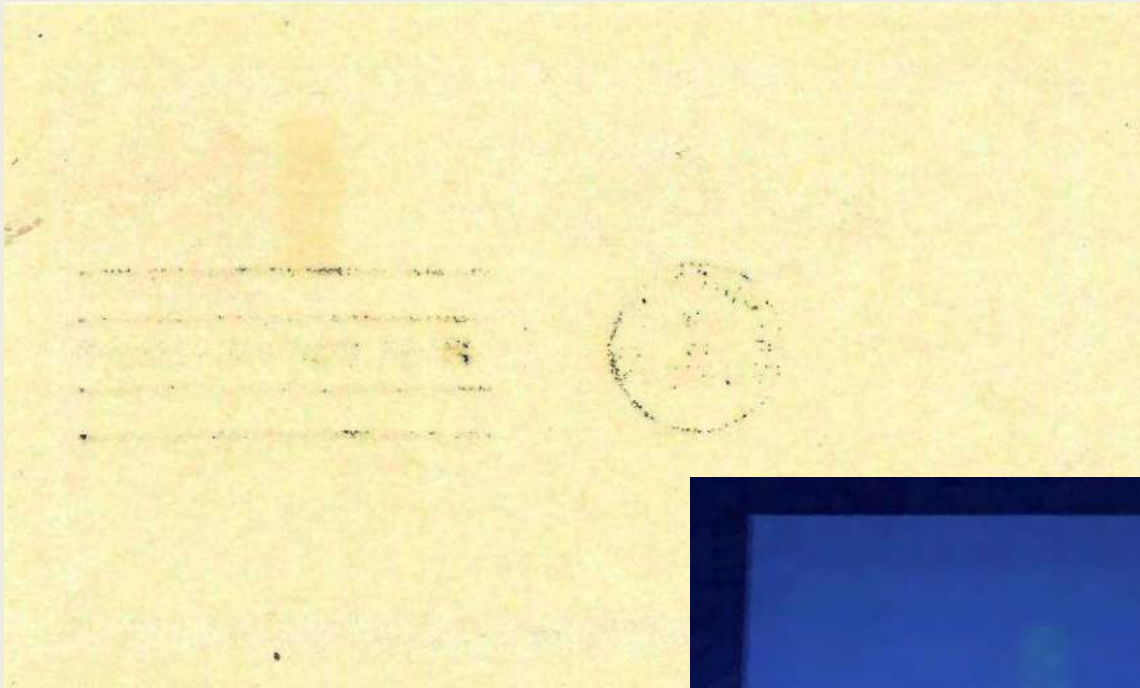
Tag Bar In Normal Position



Offset



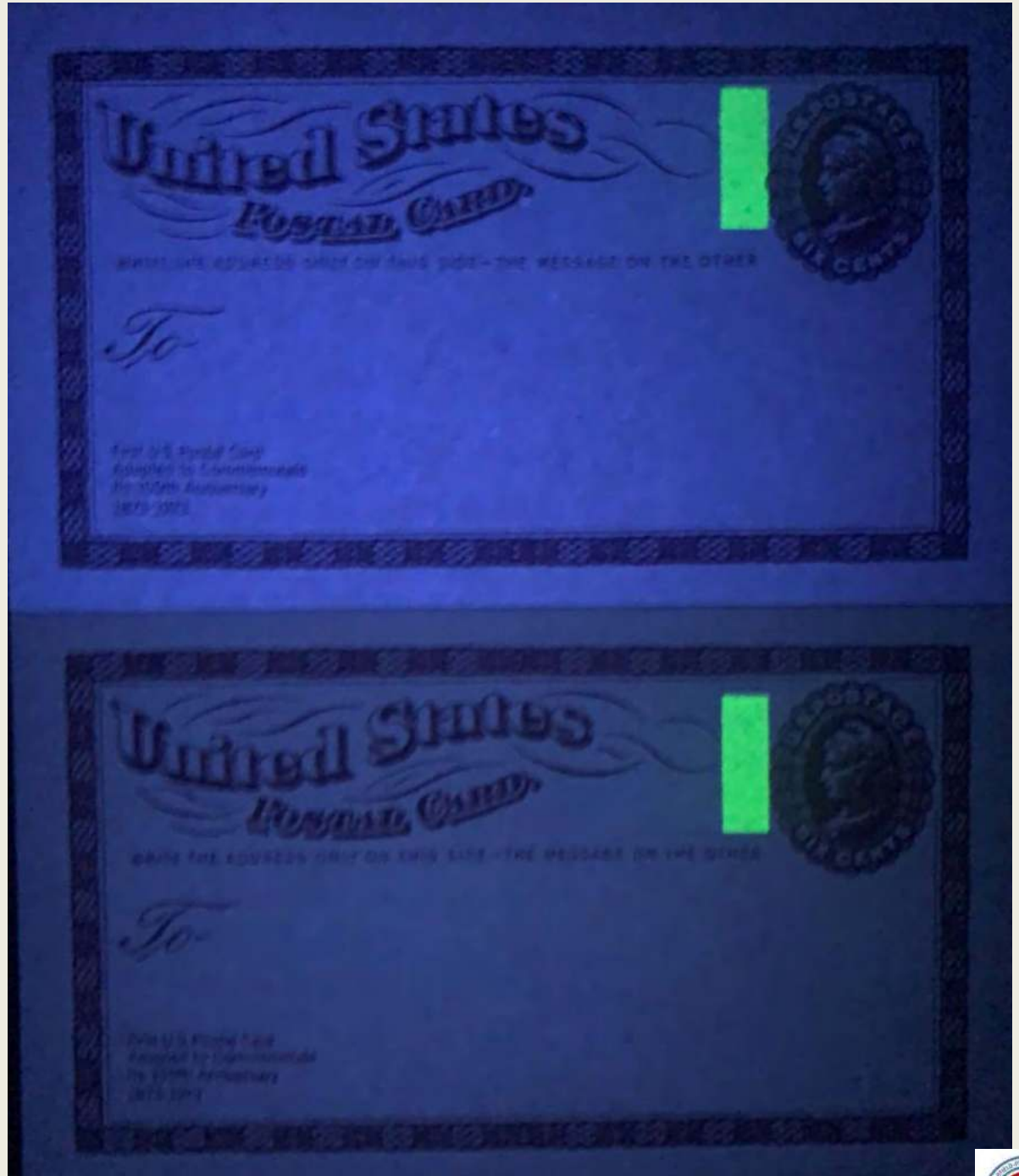
Tag Bar Offset Under UV Light



Paper

Fluorescent

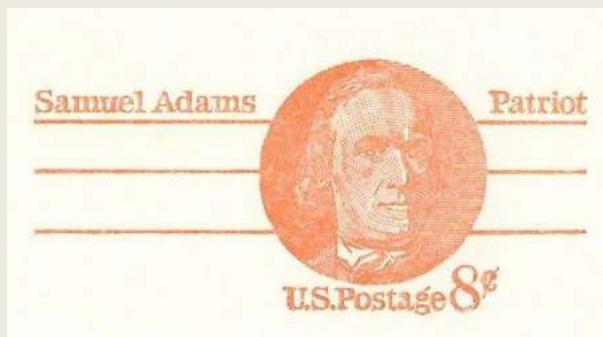
Non-fluorescent



Postal History Period of Use

Issued during the 6c rate period which was in effect from May 16, 1971 until March 1, 1974.

The Centennial card was in use about seven months. The 8c Samuel Adams of the Patriot series was issued on December 16, 1973 in anticipation of the increase postal card rate to 8c on March 2, 1974.



Ames, IA November 5, 1973

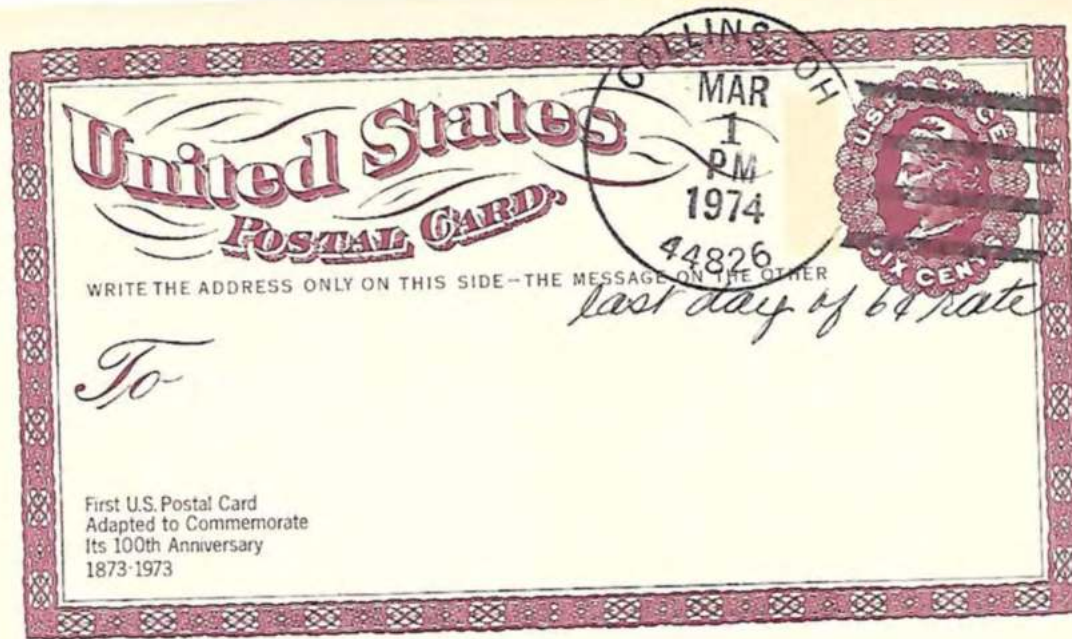


Nowata, OK February 22, 1974

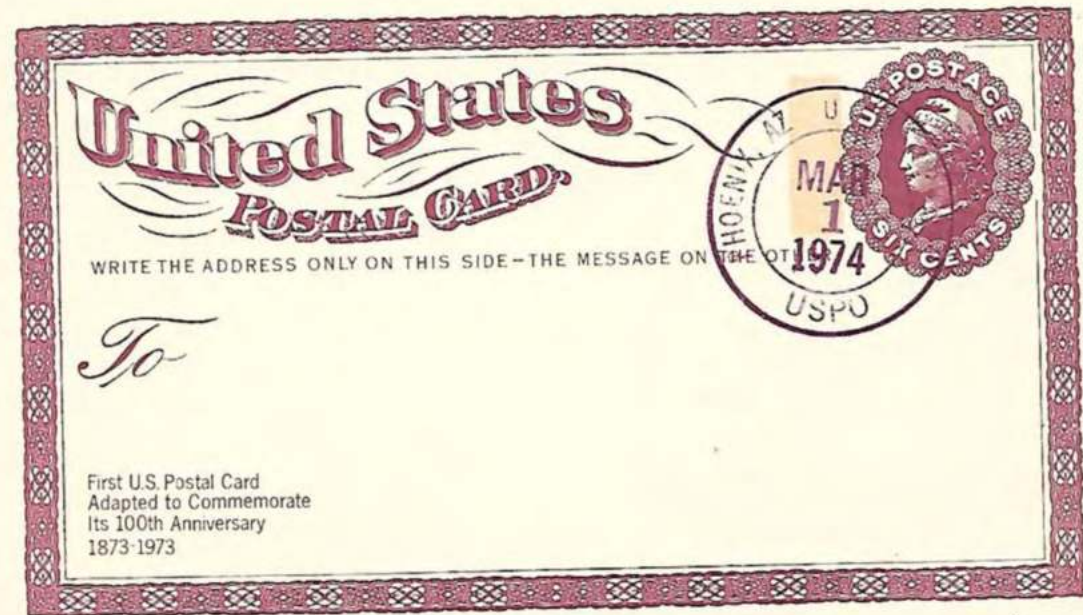


Last Day 6c rate

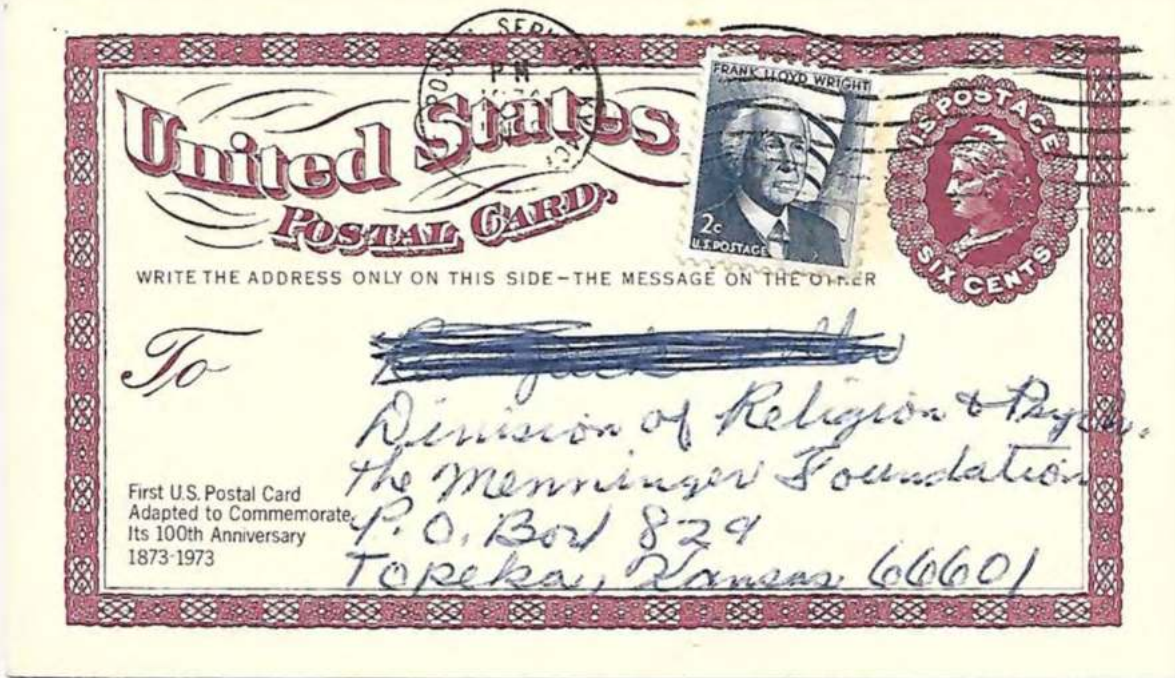
March 1, 1974



Collins, OH



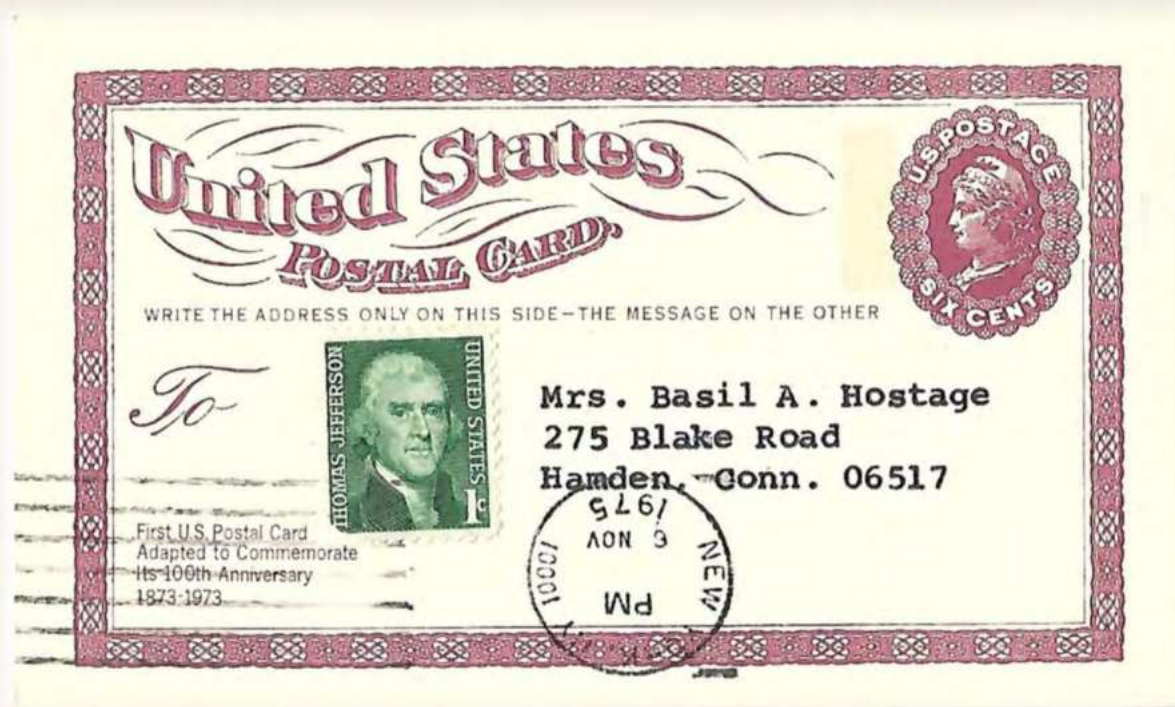
Phoenix, AZ



Up Rated to 8c for Rate Change

8c rate effective March 2,
1975 to December 30, 1975

Manchester, KY
June 9, 1974.



Rate Decrease to 7c

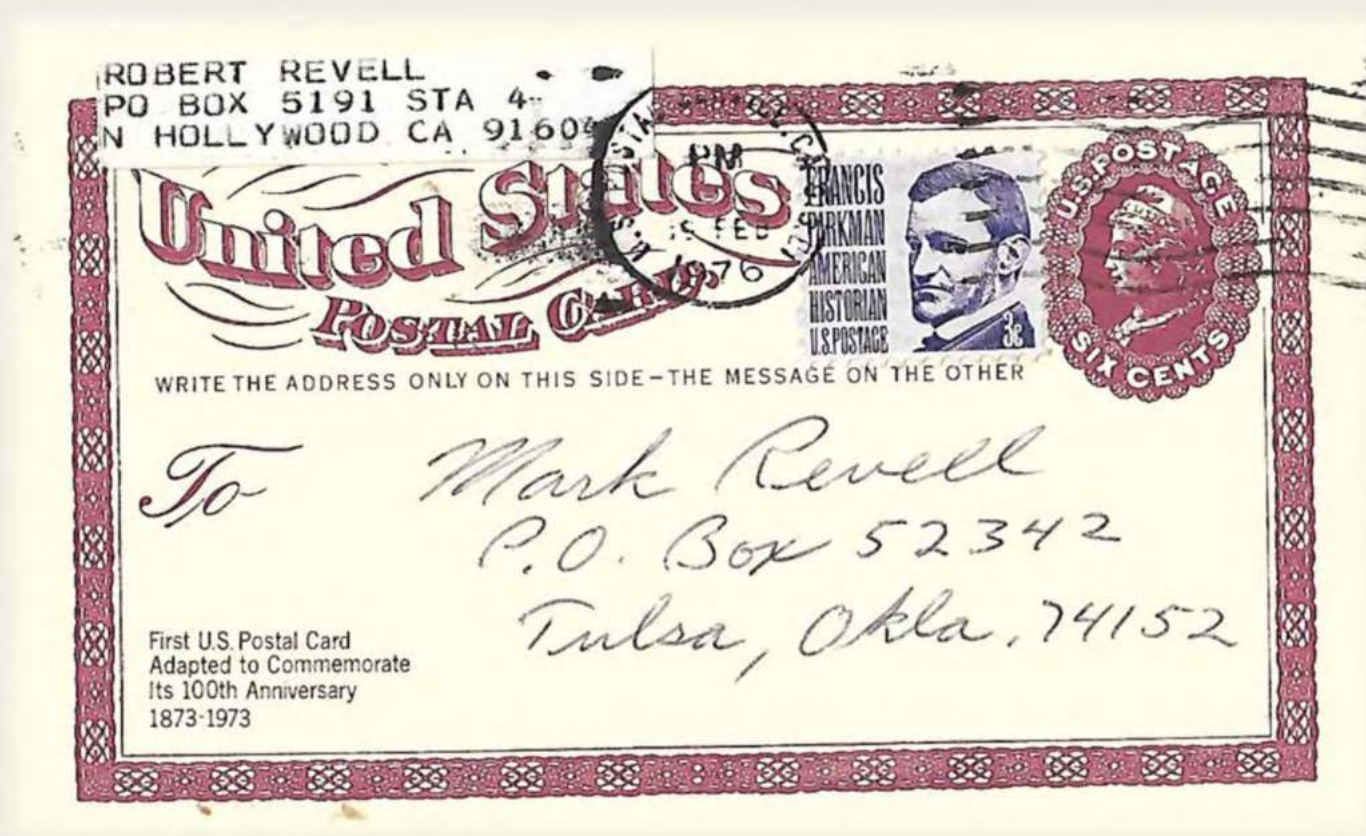
7c rate effective
September 14, 1975 to
December 30, 1975

New York, NY
November 6, 1975



Up Rated to 9c for Rate Change

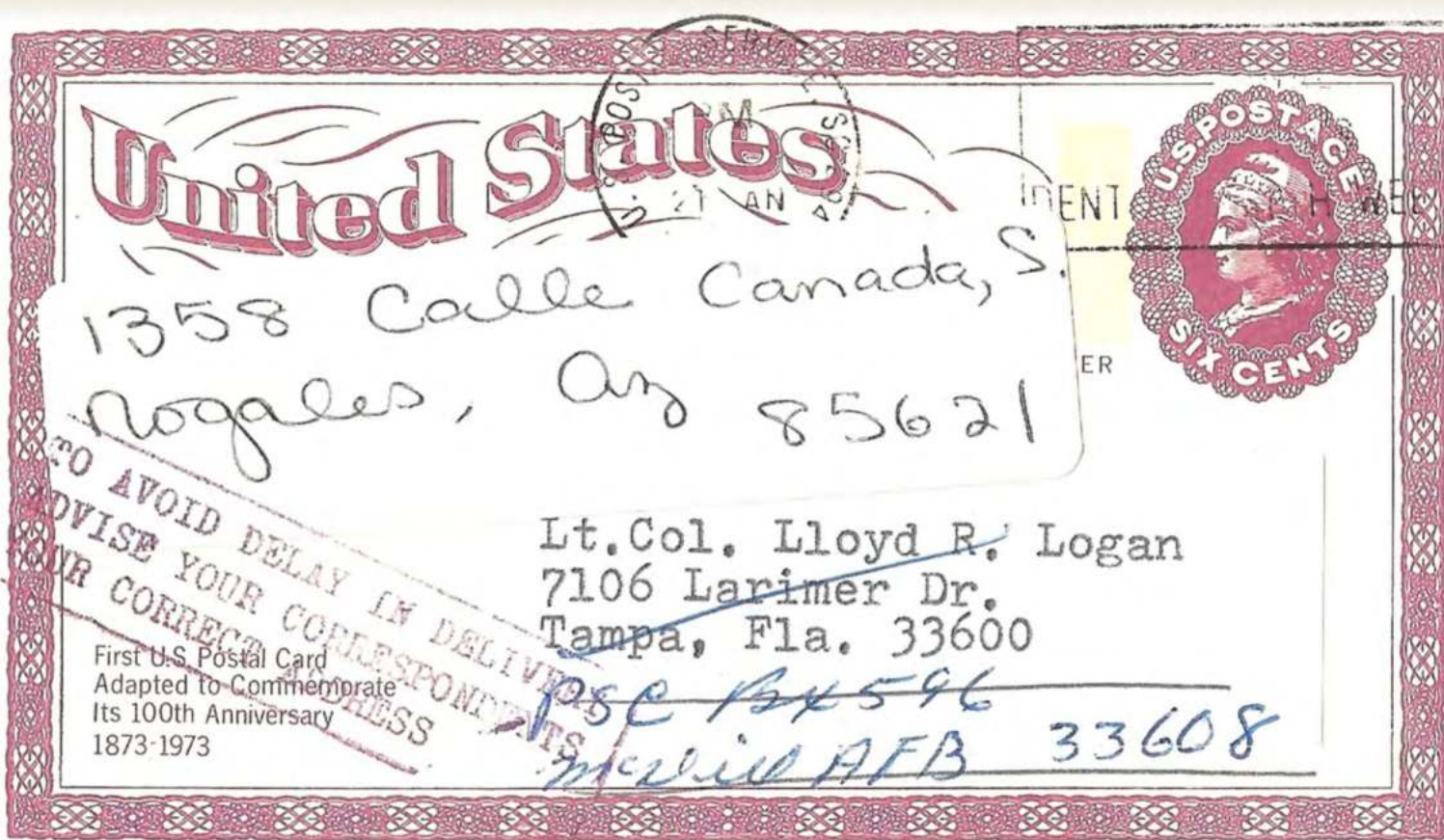
9c rate effective December 31, 1975 to May 28, 1976



N. Hollywood, California February 19, 1976

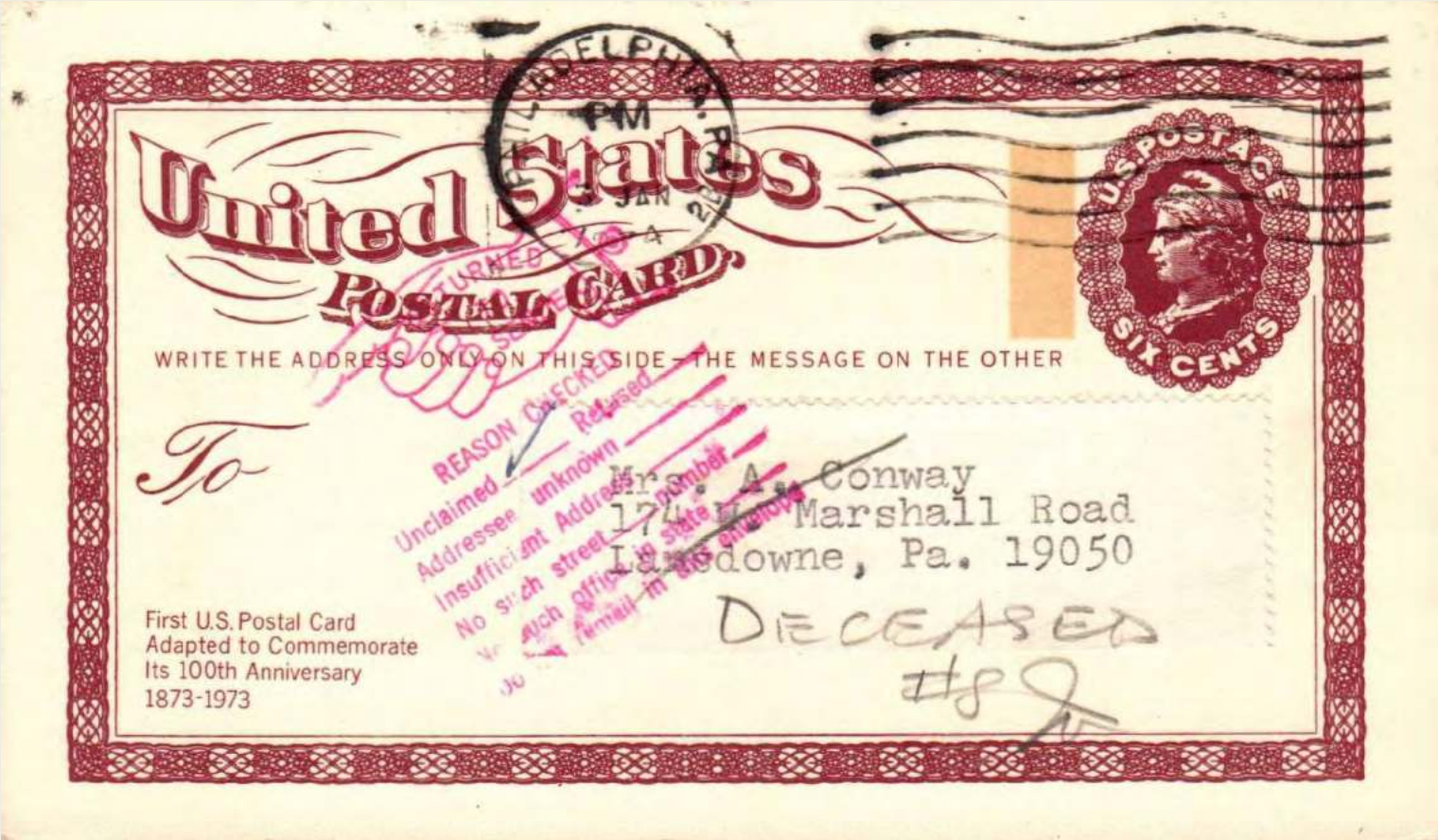


Redirected



Mailed January 21, 1974 from Charleston, SC to Tampa, FL redirected to Mc Dill AFB, FL; redirected again to Nogales, AZ with auxiliary marking : “TO AVOID DELAY IN DELIVERY ADVISE YOUR CORRESPONDENTS YOUR CORRECT ADDRESS.”

Return to Sender



Mailed January 3, 1974 from Philadelphia , PA to Lansdowne, PA . Retuned to sender : Unclaimed. Mailman annotation that the recipient is DECEASED. Commercial use.

ANNUAL WINTER **SHOE SALE** ANNUAL WINTER
FOR MEN, WOMEN AND CHILDREN

ENTIRE STOCK **20% OFF** CASH DISCOUNT
on your purchase with this card

Your Complete Record Is In Our File

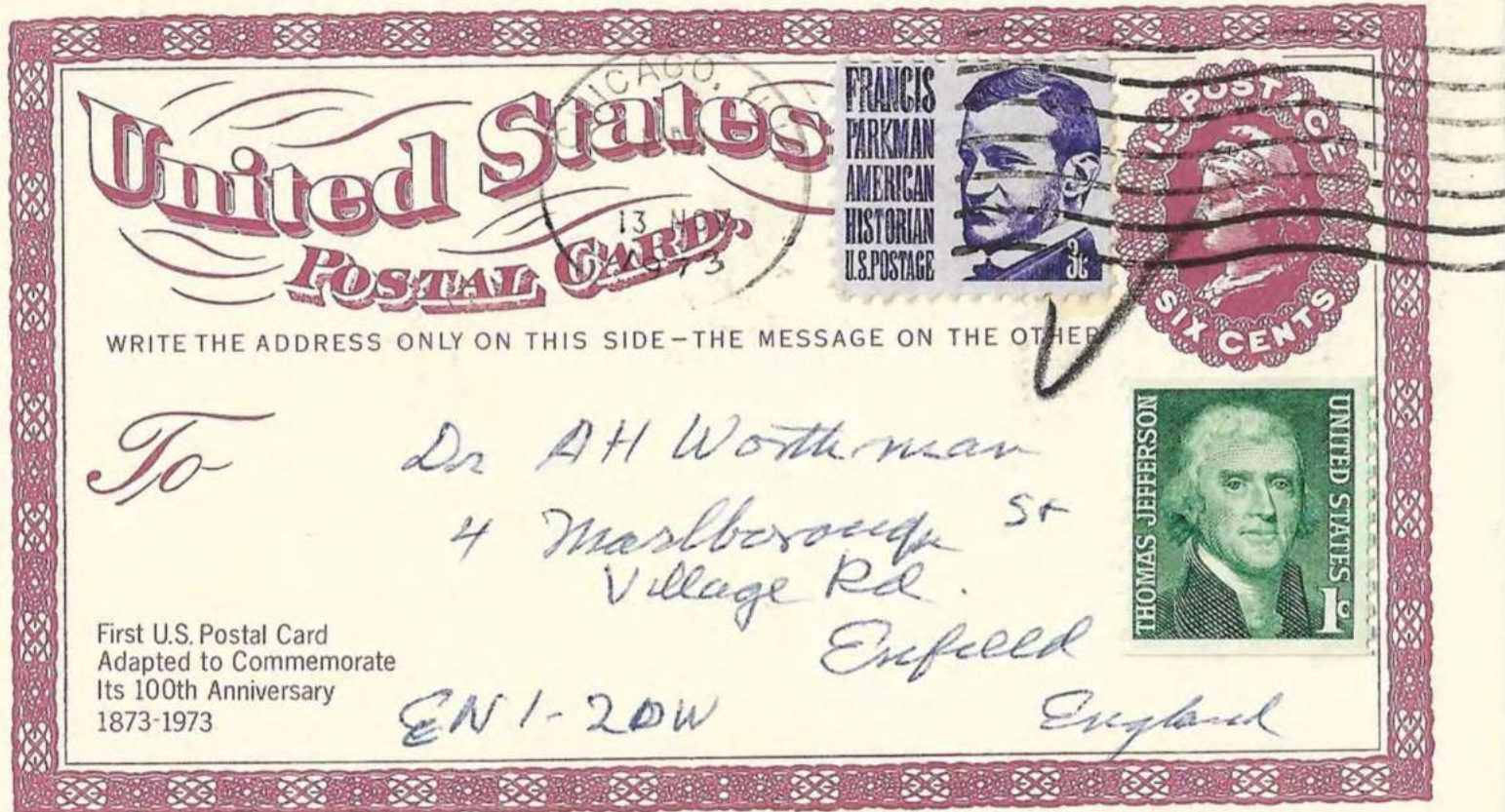
Lloyds Tru-Walk Shoes
6925 LUDLOW STREET - UPPER DARBY, PA. 19082
In the 69th Street Shopping Center

Fine Corrective and Normal Footwear as Purchased Before.

Order by Mail or Phone FL 2-6760, if More Convenient.
OFFER GOOD 'TIL FEBRUARY 16, 1974

UPU Surface Mail

10c rate effective July 1, 1971 to March 2, 1974



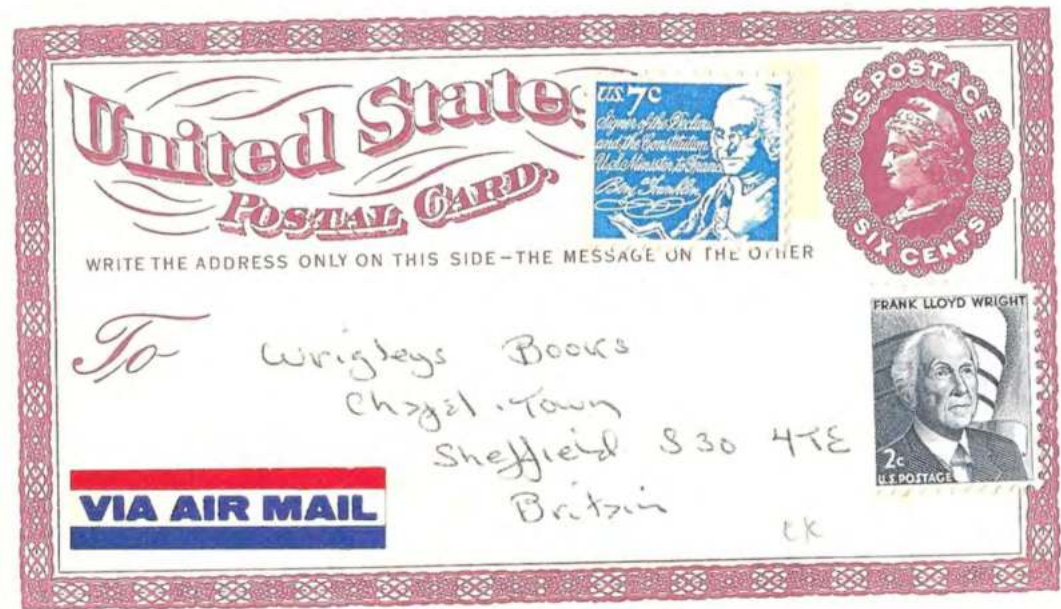
Chicago, IL to Enfield, England November 13, 1973.



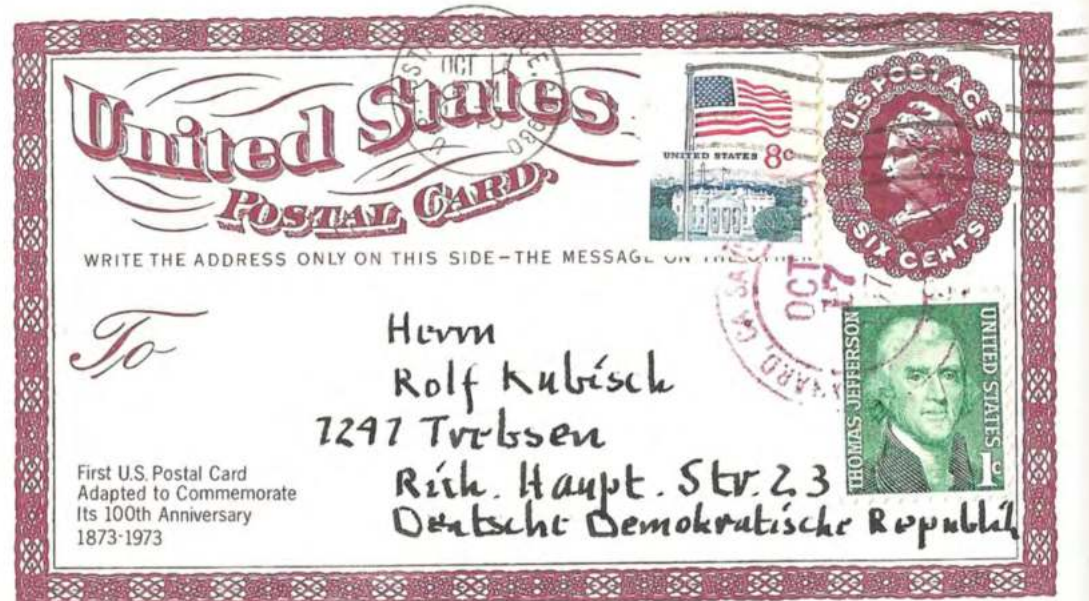
UPU Air Mail

15c rate effective July 1, 1971
to March 2, 1974.

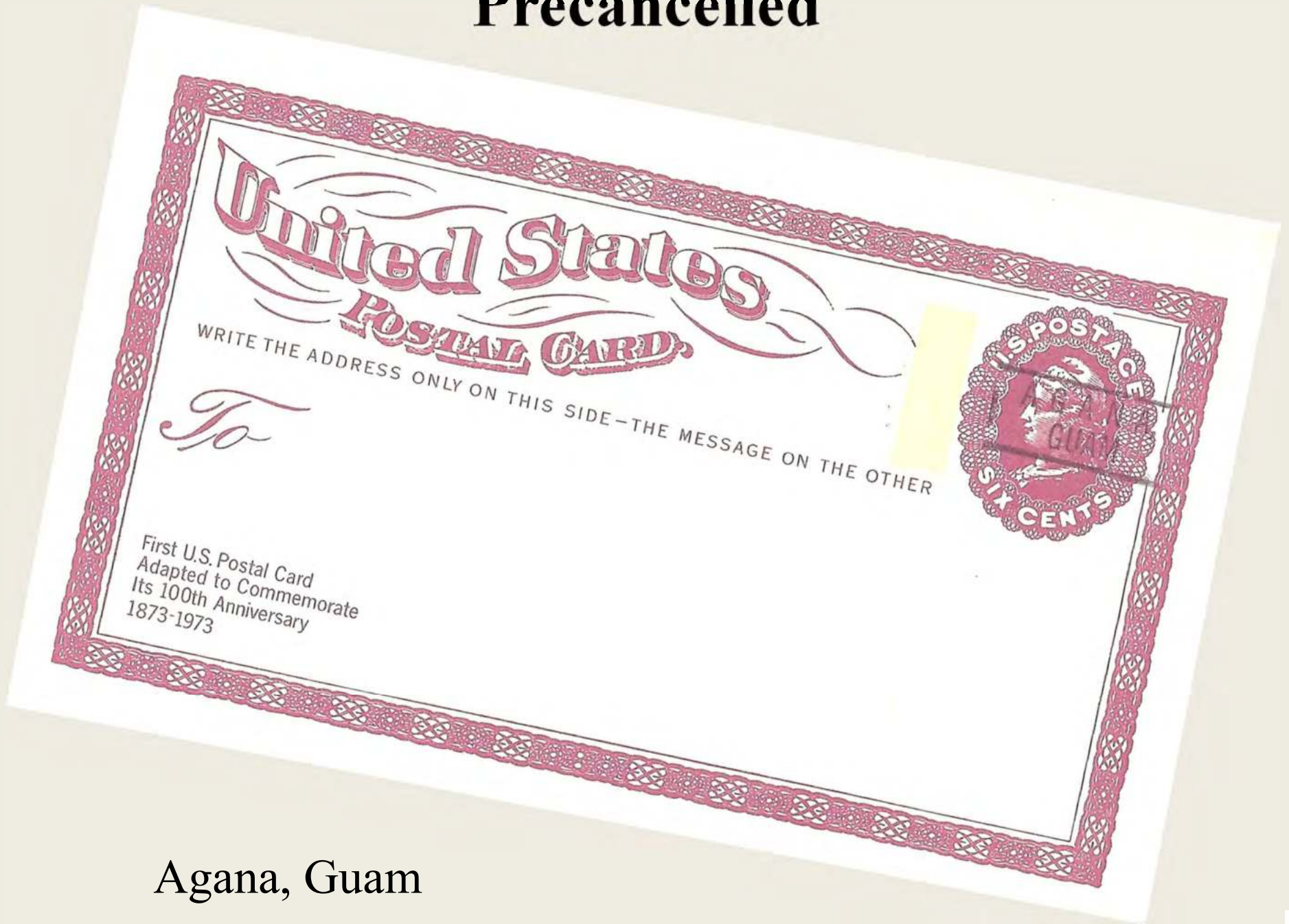
Blairstown, NJ to
Sheffield, England No Date



Postal Service, CA to East
Germany October 17, 1973



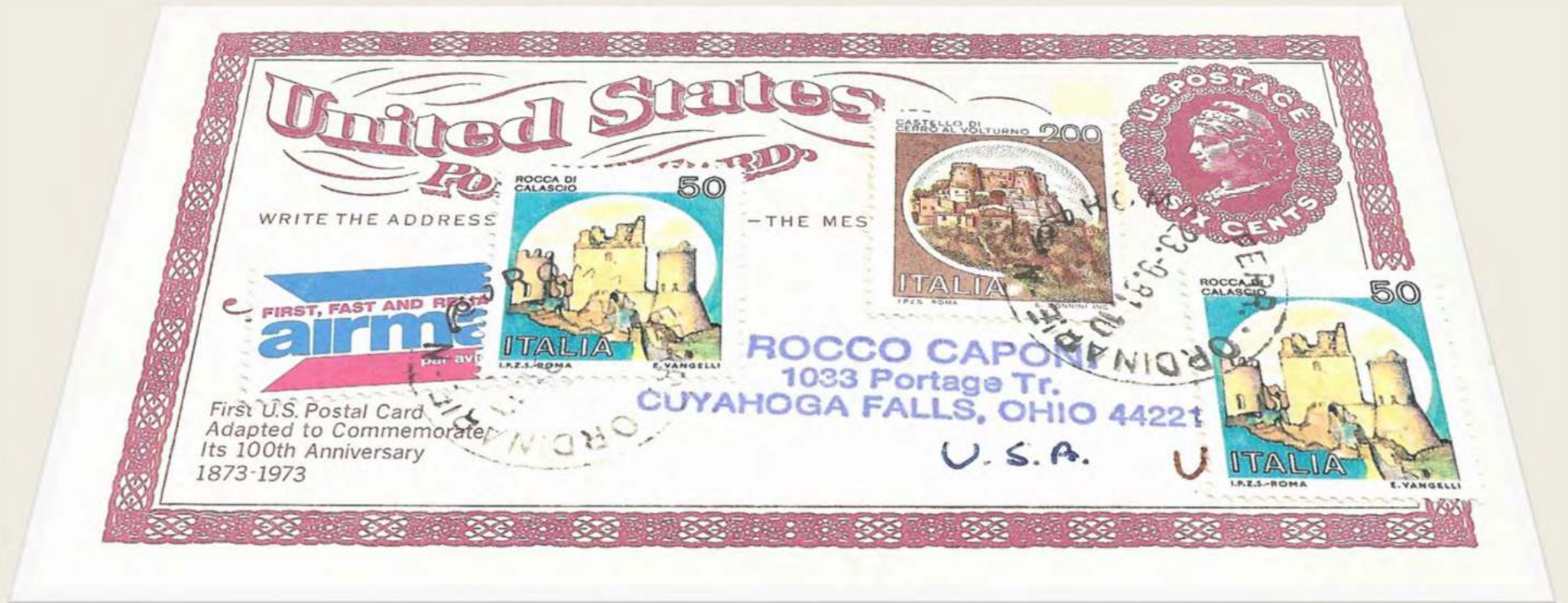
Precancelled



Agana, Guam



Airmail to the US



Used from Rome, Italy to Ohio in 1981. 300 lire paying the airmail rate to the US. Clearly contrived but colorful.

Philatelic Celebrations : MANPEX



Manchester Philatelic
Society Manchester, CT

FIRST U.S. POSTAL CARD

Contractor

Morgan Envelope Company
Springfield, Massachusetts

Paper Supplier

Hudson and Cheney Paper Company
Manchester, Connecticut

FIRST DAY OF ISSUE: MAY 12, 1873 in Springfield, Massachusetts

The first postal card was sold in Boston, Hartford, New York City, Philadelphia and Washington, D. C., on May 13, 1873.

The first U.S. postal card was the only issue officially authorized to be printed on watermarked paper. The first cards printed were on stock with a large watermark "USPOD". In July 1873 use of the paper with a small watermark was authorized and in May 1874 there was a short trail run on unwatermarked paper. A small quantity of watermarked paper remaining was used for the early printing of the second postal card design in July 1875.

MANCHESTER PHILATELIC SOCIETY, Inc. Manchester, Connecticut

0597



Philatelic Celebrations

1873 -- 1973



100TH ANNIVERSARY
OF THE FIRST
UNITED STATES
POSTAL CARD



Saginaw Valley Stamp
Society Saginaw, MI

1873 -- 1973



100TH ANNIVERSARY
OF THE FIRST
UNITED STATES
POSTAL CARD



Philatelic Celebrations: BALLPEX

100th ANNIVERSARY
U.S. POSTAL CARD
1873 1973



cachet sponsored by
Baltimore Philatelic Society
BALPEX '73-Sept. 1-3, 1973



100th ANNIVERSARY
U.S. POSTAL CARD
1873 1973



cachet sponsored by
Baltimore Philatelic Society
BALPEX '73-Sept. 1-3, 1973



100th ANNIVERSARY
U.S. POSTAL CARD
1873 1973



cachet sponsored by
Baltimore Philatelic Society
BALPEX '73-Sept. 1-3, 1973



BALPEX Philatelic Society
Baltimore, MD



Philatelic Celebrations BALLPEX



100TH ANNIVERSARY
1873 1973
U. S. POSTAL CARDS

John Hanson

Patriot



U.S. Postage 6¢

**BRITISH
VIRGIN ISLAND
POST OFFICE**



BALPEX '73

SEPTEMBER 1-3, 1973

HUNT VALLEY INN
BALTIMORE, MARYLAND

**PAPUA
NEW GUINEA
POST OFFICE**



BALPEX '73

SEPTEMBER 1-3, 1973

HUNT VALLEY INN
BALTIMORE, MARYLAND

Philatelic Celebrations

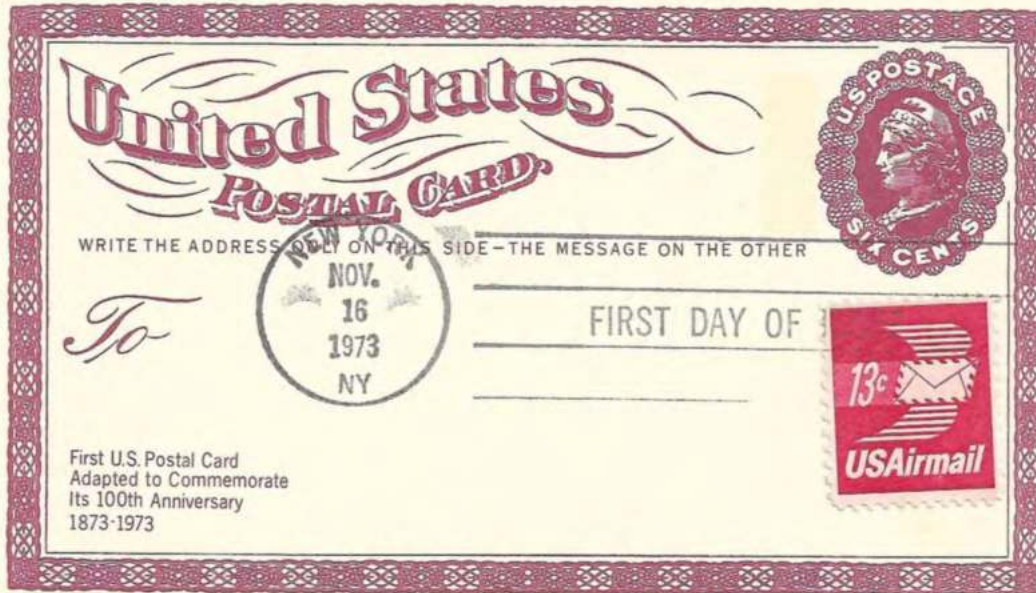
LAPEX Station Laguna Hills, CA

TOSAPEX Wauwatosa, WI

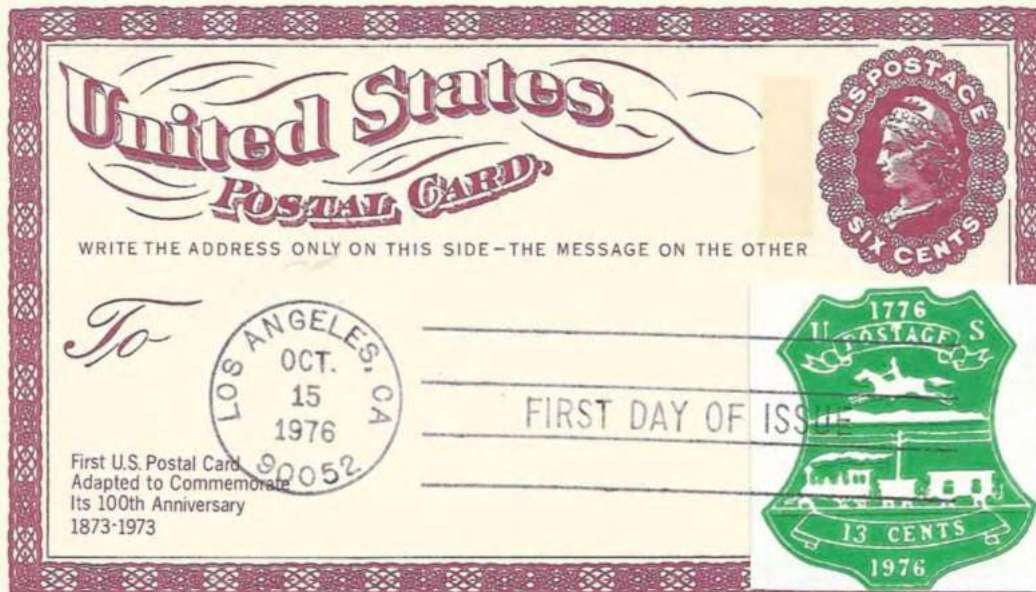
Centenary Unit Pacific Palisades, CA



FDOI Combo



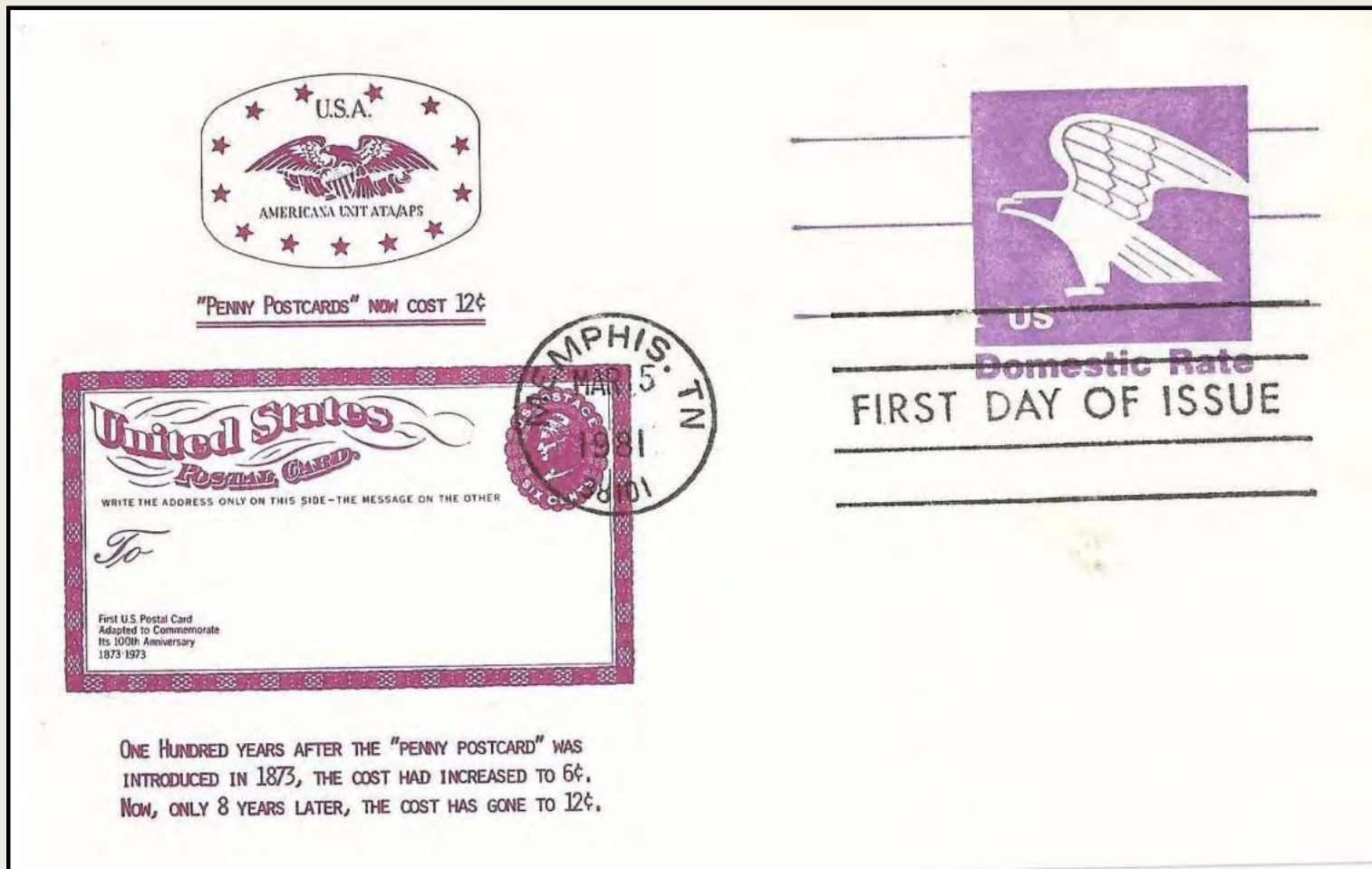
13c stamp issued to pay the upcoming domestic air letter rate. Effective March 2, 1974. C79



13c cut square issued as an envelope entire for the first class domestic letter rate effective from January 1, 1976 to May 28, 1978.

Centennial Issue of the first commemorative envelope. U219

Rate Change Protest



It took 100 years for the postal card rate to go from 1c to 6c. 1873-1973

It took only 8 years for the rate to go from 6c to 12c. 1973-1981



Southeastern Stamp Expo

and the Southeast Federation of Stamp Clubs

**Peachtree Corners GA
January 27-29, 2023**

Celebrating the 150 Anniversary of
the first postal card





The End